

Etere Delivers Integration with WordPress for MAM and Nunzio Newsroom

Etere strengthened its publishing ecosystem with WordPress integration for both MAM and Nunzio Newsroom. Now you can publish unlimited content directly from Etere to WordPress. This is a free upgrade to the Etere Social Media Package.



Etere logo



Wordpress

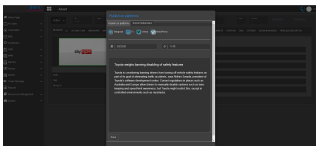
With **Etere Ecosystem**, managing and distributing content across websites and social channels is more efficient than ever before. WordPress publishing is included free of charge as part of Etere Social Media Package, providing broadcasters and newsrooms with streamlined publishing tools and a more efficient way of working.

Key Features

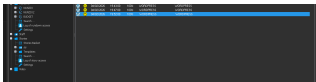
- **Integrated interface and unified workflow:** Publish directly to self-hosted WordPress sites without leaving the Etere interface
- **One-time login and streamlined control:** Configure and login only once to allow unlimited auto-publishing
- **Enhance stories with metadata:** Assign categories and tags to optimize content organization and discoverability
- **Smart automation that works for you:** Automatically publish news stories to WordPress once they go on-air in the rundown

With Etere WordPress integration, you'll have a unified workflow that bridges broadcast and digital publishing, ensuring stories reach your audiences instantly across multiple platforms.

We're here to help! Contact us for a media strategy that works for your business.



Publish on Platforms



Wordpress Integration



About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

