Etere Celebrates Win at IAMT Impact Awards 2026

We're thrilled to share that Etere has been honored with the Best Journal Article of the Year Award at the prestigious IAMT Impact Awards 2026! This recognition highlights our commitment to thought leadership and innovation in MediaTech. Please download to view the journal article in the attachment section.

Etere logo

Etere wins at IAMT Impact Awards 2026

IAMT Impact Award winner - NAB Show

IABT Logo

About Best Journal Article Award
The Journal is a respected industry reference. This award recognizes the author(s) of an outstanding journal article that clearly and effectively articulates a business or technical concept relevant to MediaTech, and demonstrates meaningful potential to promote growth, innovation, and improvement across the industry.

Please download to view the journal article in the attachment section or visit **Etere – Creativity Needs Orchestration: What Automation is Really Changing in Media Jobs**

Celebrated in the IAMT Members Hub – the IAMT award winners, chosen by our panel of industry experts – were:

Best Journal Article Award
Etere

Creation & Management Award
Cuez

Best Delivery & Experience Award
Integriti Padu Sdn Bhd

Best Operations & Lifecycle
TAG Video Systems

Best Products, Services & Monetization
Sony

MediaTech Leader Award
Ian Fletcher – CTO of Grass Valley

Global Alliance Partner Award
SMPTE

Most Supportive Member Award
Alpha Cogs & Norigin Media

Best Transformational Project Award
G&L Systemhaus & Signapse

Congratulations to all winners!
https://theiamt.org/events/nab-show-2026/

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About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

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