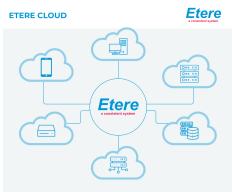


## ETERE AT NABSHOW 2015

Etere will exhibit its new solutions at the NAB SHOW 2015 from 13rd to 16th April at Las Vegas Convention Center, booth N5817.



Etere Cloud

NAB 2015 is a great opportunity to look at the latest innovative and advanced broadcast cloud software solutions developed by Etere for broadcasters and media companies. Attendees can discover a wide range of technology software with ERP design to improve the efficiency of their workflows while cutting costs.

Etere will show a fully integrated range of enterprise-level software modules, as: Cloud Media Asset Management, Cloud Archiving, Automation, Tapeless Reception, Air Sales, Broadcast Management, Scheduling, Transcoding and OTT Integration.

### DISCOVER THE FUTURE WITH MERP

Etere Cloud Media ERP allows building a flexible, scalable and customizable system capable of carrying out the entire media life cycle from production to ingest and playout, from archiving to content delivery in multiple formats for multiple purposes, under a fully tapeless/paperless and workflow-based digital environment.

### COME AND VISIT US

We invite you to explore our solutions at booth N5817, where you can meet our Sales Managers: Fabio Gattari for APAC, Marco Taddei for Europe, Emanuele Porfiri for Americas and Middle East Area and Daniele Apolloni for RIA Area, they will be glad to show you the unique features of Etere Cloud MERP. In order to arrange a meeting at this event just send an email to [marketing@etere.com](mailto:marketing@etere.com).

Register here using the Etere's VIP Pass Code: **LV5849** and get your free NAB pass and experience an up close look at latest technologies and solutions with our Sales Team.

See you in Las Vegas!



NAB Show Logo 2013



Las Vegas Convention center

### ABOUT NAB SHOW

NAB Show is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. With more than 93,000 Attendees from 156 countries and 1,550+ Exhibitors, NAB Show is the ultimate marketplace for digital media and entertainment.

From creation to consumption, across multiple platforms and countless nationalities, NAB Show is home to the solutions that transcend traditional broadcasting and embrace content delivery to new devices in new ways.

