

Etere at Broadcast Asia 2016

Etere will be at booth 4D2-18, Singapore Pavilion. We invite you to discover our advanced cloud ready and IP enabled solutions at Asia's leading broadcast exhibition held from 31 May to 3 June 2016 at Marina Bay Sands, Sands Expo & Convention Centre, Singapore.



BroadcastAsia2016 with
Etere



Marina Bay Sands

Broadcast Asia 2016

Booth: 4D2-18, Singapore pavilion

Date: 31 May - 3 June 2016 | Tue – Fri

Venue: Marina Bay Sands, Sands Expo & Convention Centre Level 4, Singapore

Etere will take part in the 2016 edition of BroadcastAsia to showcase our latest cloud ready and IP enabled software solutions for broadcasters and media companies. A fully integrated range of enterprise-level software modules including Cloud Media Asset Management, Cloud Archiving, Air Sales, Nunzio, Broadcast Management, Scheduling, ETX, Transcoding and OTT Integration will be demonstrated.

DISCOVER THE EDGE OF CLOUD MERP

There will be a special focus on Etere Cloud Media ERP, the solution that allows the building of a flexible, scalable and customizable system capable of carrying out the entire media life cycle from archiving to content delivery in multiple formats for multiple purposes, under a fully tapeless/paperless and workflow-based digital environment.

MULTIPLE BENEFITS

Etere Cloud MERP makes your workflow smooth and intelligent, like an orchestra maestro which merges the sound of each instrument in a wonderful piece of music! There are multiple benefits to be derived from a MERP oriented approach, with key ones being a flexible and powerful platform for an efficient resources management, a global workflow-driven framework for a complete business management and a shared information repository for real-time metadata management.

Etere is preparing for a host of exciting and new additions so stay tuned for more details!

Come and visit us at Marina Bay Sands convention centre to learn more about our newest products. If you would like to arrange a meeting at this event, please send us an email at marketing@etere.com.

ABOUT BROADCAST ASIA

Broadcast Asia is a platform where industry professionals from the following industries: Broadcast, Production, Post Production, Digital Media, Entertainment, Houses of Worships, System Integrators, Rental Houses, Education and many more come together to network and exchange business ideas. As Asia's leading event in the broadcast and entertainment space, BroadcastAsia International Conference and the Creative Content Production Conference brings together key decision makers from top industry trend-setters from across the region and beyond. Every edition is especially designed to address the industry's latest challenges, examines the coming trends that will change the industry landscape, and offers practical insights from key influencers in the market through exclusive case studies.

BroadcastAsia2016

ABOUT ETERE

Founded in 1987, Etere is amongst the worldwide leaders in providing cutting-edge media enterprise software solutions for broadcasters and media companies. Etere is a trusted provider of solutions backed by its mark of quality, consistency and reliability. Etere's unique MERP end-to-end software-only solution is used by many of the world's leading broadcasters to power their media asset planning and enterprise resources management. With customers all over the globe, Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

