

## Etere at NABshow 2008

Etere software is a benchmark for the media and broadcast market.



NAB



Etere at NAB 2008



NABshow 2008 Booth



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Etere, developers of innovative and cost-effective software will unveil new features and functions to its software at NAB 2008 in Las Vegas – Booth C12115, Italian Pavilion, in the Central Hall. Etere will be showcasing these new functions and their flexibility in a variety of applications for the broadcast and media markets.

**SPEECH DETECTION** Etere adds speech-to-text functionality to the Media Asset Management module. With this function, Etere can deliver systems that automatically transcribe different languages such as: English, French, German, Spanish, Portuguese, Arabic and Mandarin. Other languages can be added rapidly as required.

“Speech recognition is one of the killer applications in Media Asset Management,” comments Fabio Gattari.

“The ability to take continuous speech and convert it to text quickly, accurately and automatically is a massive boost for the workflow. Indeed, without it many busy asset management applications would not meet the practical expectations of their users.”

**ADVANCED INTEGRATION WITH MOS BASED NRCS** Etere has implemented new important features and functions to empower the integration with MOS based News Room Computer System.

- complete integration with Etere Media Asset Management, archiving and Etere HSM; a crucial feature and a “MUST” in state of the art News Automation/News Archive systems. It is now possible to search and preview any content from the database wherever it is physically located (on-line, near on-line archive, deep archive, geographically distributed storages, etc.), also thanks to the Etere MAM federate search engine. Moreover, the automatic restore of the material can be done from every archive connected to the system;

- new EDL import/export functionalities from Etere system to the rundown, using OCX interface;

- event preview just by selecting it from the NRCS rundown;

- fully supportive of new ENPS software V. 5.x

**NEW XDCAM FEATURES** Etere has broadened its offer and supplies more advanced functions for the updated XDCAM 1.56 version Firmware. Etere enables arbitrary clip and EDL names, unicode and/or spaced names, clip delete functions (even in the middle) and a file rename functions.

### **About Etere**

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)