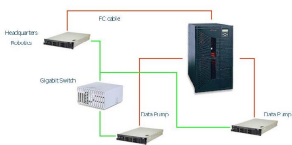


OBN extends Etere solution

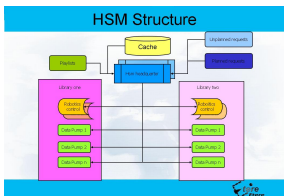
Etere system has been implemented with additional facilities at OBN.



OBN



HSM Structure



HSM Structure

Etere has extended its software solution for the OBN TV station in Sarajevo and has provided them with a redundant playout system for the management of their TV channel, scheduling and automation in main and clone mode.

OBN have already relied on Etere for the management of a TV channel playout and have renewed their fidelity bond with Etere, choosing the most efficient solution for their needs. Now they have moved towards a more integrated solution with Etere software upgrade in order to control the complete TV channel workflow.

Etere has provided OBN with Etere HSM for long term storage. It manages the digital tape library with LTO-3 HP tapes integrated with Media Manager and enhances search performances for quick and easy retrieval. Etere HSM allows a perfect control on OBN playout scheduling. It integrates with the Sql database and moves the files into the digital tapes for long term archiving.

Etere HSM uses Windows drivers to interface with the hardware, as does the whole Etere suite.

Etere system at OBN controls 2 Seachange 15001 video servers, 2 VTRs for ingest, Audio/Video router and logo generator.

Thanks to its scalability, Etere software represents the best offer on the market and proves to be an asset to broadcasters in terms of quality and efficiency enhancement.

"Reliability, flexibility and complete redundancy are very important in satisfying our commitment to TV scheduling that is the foundation of the OBN channel", states Neven Cicko, Chairman of the board. "The Etere system enables broadcasters to realize the considerable benefits of an integrated workflow in production and playout environments. The reputation for flexibility built into the Etere system is very important for operations like that of OBN, where reliance on scheduling and playout is fundamental to our success."

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com