

Etere at Broadcast Asia 2008

ETERE confirms its participation in Broadcast Asia 2008. See you in Hall 7, Italian Pavilion, Booth 7K2-07!

<u>Broadcast sia2008</u>	Etere, a worldwide leading suppliers of new generation and cost effective software- based solutions for TV broadcasters, content provides and media industry, will unveil new features and functions to its software at BroadcastAsia 2008 in Singapore (Hall 7 - Italian Pavilion - Booth 7K2-07).
Broadcast Asia 2008	At BroadcastAsia 2008, Etere is exhibiting the whole product range showcasing complete workflows for TV broadcasters and media industry with a focus on recent products enhancements: - TV Automation - STMAN for unlimited secondary events, passthrough commands, advanced channel branding/graphics management - SD/HD support with metadata for simulcast in the asset dbase - Workflow for video subtitling
	 Media Asset Management Speech to text full integration Multiple locations with a single logical view Content delivery on multiple platforms News Automation
Broadcast Asia 2008	 Advanced integration with MOS based NRCS HSM Enterprise Standalone recovery function Support of cloning subset of video on different libraries
Workflow	 Geographically distributed libraries management Media Manager Support for distributed archives Video Logging Audience integration Various Virtual Assets
workflow icon	 Additional file format Transcoding New and more advanced features for the XDCAM 1.56 updated firmware version NLE integration

Media Asset Management