

## Etere at SET EXPO Broadcast & Cable 2008

Etere will be exhibiting at SET Broadcast & Cable 2008 in Sao Paulo and will be hosted by BrasVideo. There will be live demonstrations and showcases of Etere solutions.



Etere, a worldwide leading suppliers of new generation and cost effective software-based solutions for TV broadcasters, content provides and media industry, will unveil new features and functions to its software at SET Broadcast & Cable 2008 in Sao Paulo.

(Etere will be hosted by BrasVideo http://www.brasvideo.com)

SET Broadcast and Cable 2008

At SET Broadcast & Cable 2008, Etere is exhibiting the whole product range showcasing complete workflows for TV broadcasters and media industry with a focus on recent products enhancements:



- TV Automation



- STMAN for unlimited secondary events, pass-through commands, advanced channel branding/graphics management
- SD/HD support with metadata for simulcast in the asset dbase
- Workflow for video subtitling
- Media Asset Management
- Speech to text full integration
- Multiple locations with a single logical view
- Content delivery on multiple platforms
- News Automation
- Advanced integration with MOS based NRCS
- HSM Enterprise
- Standalone recovery function
- Support of cloning subset of video on different libraries
- Geographically distributed libraries management
- Media Manager
- Support for distributed archives
- Video Logging
- Audience integration
- Various
- Virtual Assets
- Additional file format Transcoding
- New and more advanced features for the XDCAM 1.56 updated firmware version
- NLE integration





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