RSS technology on the new Etere website

Etere communicates that its internet site (www.etere.eu) now counts with RSS support, developed with the client experience in mind to allow subscribers to automatically receive all information regarding Etere's latest activities.

etereweb

ETERE announced today the implementation of RSS technology to its new website, it will improve the distribution of contents across customers and distributors and to the public in general; the website holds a lot of valuable,unique, and technical broadcasting contents that now can be accessed, besides the internet site, through any RSS Reader.

The new website counts with the ability to maintain fresh material always online and provide visitors with an invaluable amount of technical information. In this way Etere ensures that all its clients are fully updated with their latest activities and innovations, so they will be able to get important information as quickly as possible, and with the best of quality of contents.

With the support of RSS technology, Etere allows different news and information to be automatically published on its website, and provides relevant information to its visitors. www.etere.eu has been developed with the client experience in mind, a philosophy that is at the heart of ETERE, that because the new site has been empowered with this feature.

RSS technology allows everyone who is interested on the latest broadcasting solutions to receive automatically on their favourite RSS Reader (i.e.: Outlook, Mozilla, Google, etc) all Etere's recent information such as Press Releases, Events, Media, product launches, software updates, and much more, just by accessing the proper RSS hyperlink.