

## Etere at SET 2016

Meet us at SET 2016 from 29 August - 01 September 2016 at Expo Center Norte, São Paulo, Brazil.



SET Expo 2016

### **Etere at SET EXPO 2016**

Date: 29 August - 01 September 2016 | Mon – Thu

Venue: Expo Center Norte, São Paulo, Brazil

Etere will be at SET EXPO 2016, the most important broadcasting and new media event in Latin America. To book an appointment with us at this event, please send an email to the following address: [marketing@etere.com](mailto:marketing@etere.com)

### **Etere Raises the bar**

SET EXPO remains an exciting platform for us to showcase the latest technologies deployed by our dedicated research and development team. Come and visit us at SET EXPO to get an in-depth look and first-hand demonstration of our suite of tightly integrated solutions including the new and upgraded CensorMX, ETX, MAM, Air Sales, Nunzio Newsroom, HSM, BMS and more. Etere raises the bar once again with a host of exciting and new additions so stay tuned for more details.

### **Architecture excellence in a Consistent System**

Etere has always been recognised for several merits including its architecture excellence and flexibility. Etere's innovative M.E.R.P is a complete software solution that able to connect and manage the end to end lifecycle of a Media/IT company. Since 1987, Etere has produced one success story after another in its unwavering commitment to consistency.

Etere is preparing for a host of exciting and new additions so stay tuned for more details!

**4/2/2016** Event

**Etere**  
a consistent system

## SET 2016

Organised by Sociedade Brasileira de Engenharia de Televisão (SET), SET EXPO is the premier business and technology event for broadcast and new media in Latin America. SET is a not-for-profit technical association consisting of technology and operating companies and professionals whose main purpose is the development of technical knowledge throughout the entire electronic media supply chain.



SET EXPO is a large-scale trade fair that serves as a platform for more than 200 exhibitions, representing more than 400 Brazilian and international brands, to showcase their solutions.

Divided into a large Trade Fair for equipment, products and services and a technical and scientific Congress, SET EXPO brings together both the leading manufacturers on the global market, and the most important industry specialists for an exchange of information.

SET EXPO represents a unique experience that offers visitors not only an overview of the new technologies, but also an opportunity for involvement in the debates about the main trends and prospects for the broadcast industry at a global level.

## About Etere

Etere was founded in 1987 and it remains the only company to offer an end-to-end workflow solution for any broadcast and media company. Etere's team of engineers represents a unique cross section of broadcast & IT experiences. Etere is the Italian word for Luminiferous aether, which explains the wave-based light that has the unique ability to penetrate empty spaces, something which is not a common property of waves. Similarly, Etere Pte Ltd represents the commitment to deliver and achieve exceptional excellence backed by its mark of quality, consistency and reliability. Etere has achieved great success as a worldwide leader with expansive distribution networks in Europe, Middle East, Asia Pacific and South America. The company has its headquarters in Singapore and a dedicated development centre in Italy.

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