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Accelerated File Transfer is Integrated into Etere MAM

Unlimi-Tech Software, Inc., a pioneer in managed file transfers and the creator of FileCatalyst, the world's leading accelerated file transfer solution, is pleased to announce an embedded partner agreement with Etere, a leading provider of IT and broadcast technology.

Etere logo

Based in Italy, Etere is a leading software provider to broadcast and media companies. Etere, founded in 1987, has achieved a reputation as one of the most innovative, experienced, and efficient brands in the industry providing quality software solutions that anticipate the market and satisfy broadcast IT needs. Etere provides world class solutions for media asset management, project management, and change management.

As an integration partner, FileCatalyst's UDP-based file transfer acceleration technology has been integrated into Etere's MAM (media asset management) solution. The Etere MAM simplifies the process of content management by streamlining the digital workflow allowing users to bring media content to the market faster and in multiple formats ensuring all new media platforms are served with exceptional, frame accurate content.

The integration of FileCatalyst acceleration technology into the Etere MAM enables accelerated file transfer rates within Etere's centralized media asset management solution, speeding the delivery of organizations' digital content and associated metadata. The FileCatalyst accelerated file transfer protocol offers incredible speed gains versus traditional methods, allowing user transfer speeds of up to 138x faster than FTP.

"The fast and efficient delivery of media files is a critical consideration for broadcast workflows - one which is growing in importance as the file sizes of digital media continue to increase in size as well," said Laura Prisco, Vice President of Etere. "The integration of FileCatalyst technology into our MAM solution allows our customers to transfer their large format media assets within minutes, optimizing their workflows like never before." "We are exciting to be partnering with Etere and integrating into their leading media asset management solution," says Alan Atkinson, Vice President of Business Development at Unlimi-Tech Software, Inc.

"The Etere MAM is a highly effective digital content management solution helping to simplify client workflows, making it a great match for FileCatalyst!" FileCatalyst will be showcasing its accelerated and managed file transfer at the upcoming Broadcast India Exhibition at stand F616, taking place at the Bombay Exhibition Center in Mumbai, India.

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