

## Etere at BES EXPO 2006

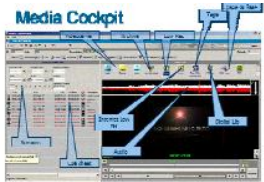
After the big success of the last year, ETERE will take part at BES Expo in New Delhi on 9th-11th February 2006 (Taj Palace Hotel).



Etere Old Logo



India BES Logo



Screen interface of Media  
Cockpit

It's the most important broadcast exhibitions in India and this is the 12th edition.

ETERE will show the software at the stand D-2 in Durbar Hall.

Since 16 years ETERE Automation provides the most powerful, flexible, cost-effective, highperformance, end-to-end broadcast solutions. A shared framework to manage all the television business: automation, recording, archiving, scheduling, air-time sales, indexing and media asset management.

Now, ETERE is very popular in the broadcast market. There are a lot of TV systems where is installed ETERE, not only for the playout, but also for the scheduling, traffic, media management, etc. ETERE innovative workflow allows you to increase productivity and quality while cutting costs.

ETERE has a huge vantage against competitors, it offers a complete solution that include all the aspect of a TV station, automation, scheduling, traffic and media management. Etere will show to broadcasters an edge technology solution at a reasonable price , with more features than any other.

ETERE is the only company worldwide able to offer you a single solution in a single package in all 'Double Byte' languages.

ETERE will show its famous ETERE Automation software. It's practically the most powerful, the most scalar and the most liable automation system among all systems offered on market. It controls all those devices which are normally used in any station: videoservers, audio/video routers, master control/mixer video, logo generators, titlers, cart machines for automatic caching, VTRs and all necessary things for your TV. Its flexibility and modularity is adequate for stations of any size or type: national, regional, local, general, specialized, single or multi channel.

The new ETERE's feature for the BES Expo, are:

ETERE HSM Enterprise: it's a system designed for broadcast use, it's not a general purpose system adapted for the broadcast needs.

ETERE HSM interfaces directly the ETERE MAM/Indexing system with the tape library offering an unbeatable performance and easy of use. It uses 2 level cache optimization and partial file retrieving.

- ETERE Web Publishing: Your archive system as Multiformat source. With it you can: define multiple encoding/transcoding profiles, link profiles to destinations, create groups in your archive the link uniform delivery profiles and create distribution lists.
- ETERE Traffic enhanced rights management.