Etere at NAB 2006

ETERE software broadcast solutions from 24th to 27th April at booth SU129 (See Etere also at SeaChange, Sony,Thomson-Grass Valley booths)

Logo of NAB 2006

Etere Traffic

Etere Web Publishing Window

Etere MAM

www.etere.com   19102021

Since 16 years ETERE Automation provides the most powerful, flexible,cost effective,high-performance,end-to-end broadcast solutions.
A shared framework to manage all the television business: automation, recording, archiving, scheduling, air-time sales, indexing and media asset management.

Now, ETERE is very popular in the broadcast market. There are a lot of TV systems where is installed ETERE, not only for the playout, but also for the scheduling, traffic, media management, etc. ETERE innovative workflow allows you to increase productivity and quality while cutting costs.

ETERE has a huge vantage against competitors, it offers a complete solution that include all the aspect of a TV station, automation, scheduling, traffic and media management. It will show to broadcasters an edge technology solution at a reasonable price, with more features than any other.

ETERE is the only company worldwide able to offer you a single solution in a single package in all 'Double Byte' languages.

ETERE will show at NAB its famous ETERE Automation software.

It's practically the most powerful, the most scalar and the most liable automation system among all systems offered on market. It controls all those devices which are normally used in any station:
videoservers, audio/video routers, master control/mixer video, logo generators, titlers, cart machines for automatic caching, VTRs and all necessary things for your TV. Its flexibility and modularity is adequate for stations of any size or type: national, regional, local, general, specialized, single or multi channel.

The new ETERE's features are:
• ETERE HSM Enterprise: it's a system designed for broadcast use, it's not a general purpose system adapted
for the broadcast needs. ETERE HSM interfaces directly the ETERE MAM/Indexing system with the tape library
offering an unbeatable performance and easy of use.
It uses 2 level cache optimization andpartial file retrieving.

• ETERE Web Publishing: Your archivesystem as Multiformat source.
With it you can: define multiple encoding/transcoding profiles, link profiles to destinations, create groups in your archive the link uniform delivery profiles and create distribution lists.

• ETERE Traffic 16: a complete redesign. It manages many of the business processes in the sales/traffic and
programming areas, delivering competitive advantage through reduced operational/costs and improve efficiencies. ETERE will show the new commercial, document and rightsmanagement. Moreover, it's completely integrated with browsing, web integration and the billing management.