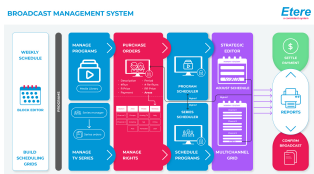


EA1448 ETERE BROADCAST MANAGEMENT SYSTEM (BMS)

A comprehensive and complete scheduling solution provides various program planning tools, customizable views, filters, full rights, media, and content validation.



Broadcast Management
System

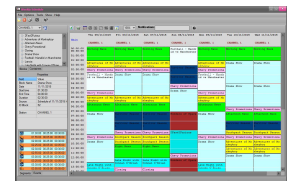
Designed to be scalable, robust, and secure, Etere BMS has evolved to provide the most powerful integrated suite of content management modules available. Etere BMS provides an all-in-one solution with program acquisition planning, content monitoring, and inventory using Etere Media Asset Management.

It integrates Etere Media Asset Management (MAM) metadata, dynamic play-out, post-transmission accounting, rights management, and media workflow processing via Etere Workflow and Delivery Platforms.

BMS stands for Broadcast Management System, it refers to the management of licensing rights process, which is a critical element to overall success in the broadcasting business.

Key Features

- ☐ Central tracking of rights consumption and distribution
- ☐ Long-form and short-form rights for multi-platform services
- ☐ Real-time reporting of rights situation and payments
- ☐ Detailed rights management on territory and media diffusion
- ☐ Versatile amortization templates to manage program payment
- ☐ All-inclusive inventory management
- ☐ Manage licensed television programs (both single programs and series programs), including their planning, rights management, and scheduling
- ☐ Reliable way of managing one of the most dynamic parts of the broadcasting business
- ☐ Organised structure streamlines workflow and increases efficiency

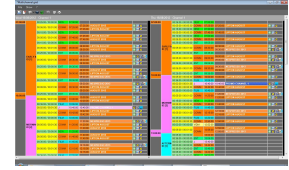


Licensing Rights Management

- ☐ Streamlined end-to-end accounting for accounts receivable, including invoicing, credit management, aging, payments, and month-end reporting
- ☐ Central tracking and management of rights consumption and distribution for all acquired and produced content
- ☐ Manage licensing rights for long-form and short-form content across linear and multi-platform services
- ☐ Real-time reporting of rights situation and flexible payment options
- ☐ Detailed rights management system encompassing territory and media diffusion
- ☐ Versatile amortization templates to manage program payment
- ☐ Effective series management to facilitate a detailed diffusion of rights (including episodes generation, asset assignment, and contract creation)
- ☐ Inventory management with a 360 degrees visibility
- ☐ Record and process any licensing rights condition or obligation with the business rules engine

Schedule Structure

- ☐ Powerful wizard to create the schedule grid;
- ☐ Flexible and configurable grid to guide filling procedures;
- ☐ Capability of moving blocks with and without events;
- ☐ Target audience and income on every gridline;
- ☐ Different grid scenarios;
- ☐ Multichannel grid, including copy and link across the channel



Asset Management

Using Etere Media Asset Management (MAM) flexible database, the broadcaster can easily locate, maintain and manage their content with an intuitive, flexible, and organized structure. Licensing rights are separately managed to promote a streamlined workflow and to ensure that linked content are not scheduled outside licensing constraints. Licensing rights can be defined by station, media, and territories. The licensing rights metadata holds details of all rights periods used in your broadcast operation, including exclusions, extensions, and runs available for specific channels and regions, along with any other restrictions.

