

## TV Vanguarda is on-air with Etere News Automation

TV Vanguarda, a Regional TV based in São José dos Campos, has chosen Etere to manage the News playout of its channel.

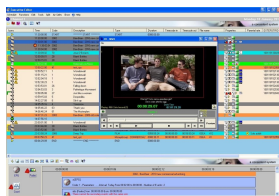


Vanguarda

TV Vanguarda has chosen Etere and its Brazilian partner Brasvideo to manage the News playout. A distributed Etere system has been deployed to provide TV Vanguarda with a full-caching environment.

Tv Vanguarda has been established in 1988 in Sao Jose dos Campos, the first station truly dedicated to the region. As an affiliate of Rede Globo, it brings to its viewers the best of Brazilian television and, at the same time, it has its own programs. Tv Vanguarda airs daily four news programs with local news and produces several weekly programs.

Tv Vanguarda is using Etere to prepare news rundown with the powerful tools of Executive Editor. The overall playout system include also the Clone automation ables to replace the Main Automation in case of failure.



News Rundown



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