

## Etere welcomes you at IBC 2010

Etere confirms its presence at IBC 2010 in Hall 8 booth B89 to unveil the latest news of its software solutions for broadcasters and media business



IBC 2010

Etere solutions are celebrating 20 years. Etere will show the latest workflow-based comprehensive modular software solutions for broadcasters and media companies at IBC 2010 in Hall 8 booth B89. Etere allows to build a fully integrated, flexible and cost efficient distributed architecture to manage and share media and metadata across all the offices involved in the broadcast - post production - archive - delivery chain, using a single framework with enhanced reliability. Etere Promo placement tool and the advanced Tapeless reception are just few of the new integrated products and functions we will show during the event, besides to:



IBC 2010 - B89 - Hall 8

IBC 2010



Etere