

Big success for ETERE at CABSAT MENA EXPO 2011 in Dubai

ETERE showed the fully integrated, IT-based automated playout system which combines highly automated, multi-channel content delivery at CABSAT MENA EXPO 2011 in Dubai.



CABSAT MENA EXPO 2011

Etere is a reliable and scalable solution providing customers with complete media management, rights management, scheduling and control from ingest to broadcast and on-demand services via one integrated workflow.

Etere's main focus at the event was to showcase its Etere MERP (ERP technologies with rich media extension), a complete solution for Media Asset Management, HSM, Archiving and Web Integration on a distributed architecture.

Etere's suite allows broadcasters, media companies and content providers to build a flexible and scalable system to carry out their entire media production, from ingest to playout to content delivery, under a fully tapeless and paperless workflow-based digital environment.