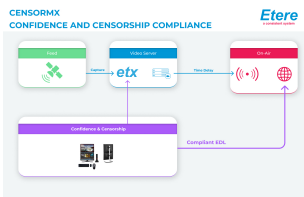


LIVE CENSORSHIP

Etere Live Censorship is designed to provide broadcasters with a system to fulfil their censorship policies, offering an all-in-one box for all that they need to preview and for censorship of inadequate footage on the fly, backed by Etere's renowned mark of reliability.



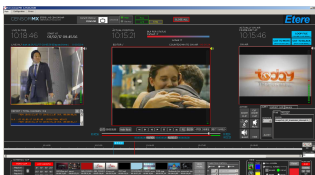
CensorMX



Censorship Double Monitor



Support for Shuttle Pro Contour



Etere CensorMX Screen

Manage Dynamic Censorship Requirements with a Robust System

Media companies handle a large amount of media content daily in a fast-paced and dynamic environment. Censorship is an essential element in the broadcasting process. Whether it is to fulfill compliance laws, to make time-critical edits in an ever-changing landscape or to enrich your content, Etere systems help you to navigate through complexity with intuitive interfaces and retain control and visibility of your content quickly with highly efficient tools.

Etere CensorMX

Etere CensorMX is our reliable, powerful and user-friendly Live Censorship and Time Delay platform that allows you to quickly edit or replace any video segment, rapidly insert clips or advertising, as well as easily mute or bleep any audio segment. CensorMX enables customisable workspace with a flexible layout that also comes with a default setting reset, providing maximum flexibility for the user to choose the layout that is the most suitable for their needs.

The user experience is also enhanced with an optional dual-monitor design that enables Hi-Res preview alongside a second monitor that displays the censorMX full controls. Without switching screens, operators are able to simultaneously perform and preview a host of functionalities including set mark-in, set mark-out, play/pause and more. Not only that, users are now able to perform commands remotely using the Shuttle Pro Contour. CensorMX is also a client server application, and it allows a single client to control multiple servers with zero delay technology for preview, making Etere CensorMX a powerful, versatile and cost-effective solution.

CensorMX includes the following key capabilities:

- Variable time delay, you can insert or delete without being limited by duration
- No waiting times to preview content while recording, with countdown timers for alerting
- Quickly perform deletions, insertions and replacements for live and recorded video
- Mute and bleep audio easily
- ETX zero delay technology for preview
- Configure continuous loop in playlist
- Powerful Workspace Customization
- Multiple Image Format Management
- Anticipate, censor and replace sensitive or inadequate footages
- One-click button allows you to immediately mute or black any sensitive footage (e.g. live news)
- Save costs as client server applications allows one single client to control multiple servers
- Timeline with markers showing all edits with full logs and report of censorship operations
- Library allows you to select any clips (including advertising spots) for rapid insertion
- Enable time delay of any duration with powerful time delay function
- IT scalability to fit any SD/HD censorship suite
- Customisable alert message
- Enhance preview for both live/delayed video with countdown timers



CensorMX Blur Effect

- Insertion of targeted advertisements on regional networks
- Compensation for time zone differences
- Insertion of targeted advertisements on regional networks
- Multiclip insertion
- Bookmark insertion
- Main and backup configuration
- Superior user experience with a versatile dual-monitor design and remote control with the shuttle pro contour

Etere Airsales Connection

Etere CensorMX can be connected with Etere Airsales for an enhanced advertising replacement. From the CensorMX interface, users are able to access Airsales scheduling, select clusters and automatically mark them as Aired for easy and fast invoicing.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.eter.com

