

## Etere Split: A System for Regional Feeds

Etere Split allows broadcasters to manage any number of regions, being possible to easily configure each region using the Etere interface



Etere Split

In a television commercial insertion environment, if an advertisement doesn't run, the TV loses money. With Etere your regional commercial insertion is absolutely safe!

Etere Split has multiple automation engines: one for the primary channel and others for split channels.

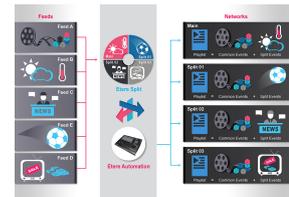
Different Split Scenarios:

- Basic Split System
- Asymmetric Split System
- Complex Split System
- Easy Configuration

### Broadcast across split networks

Key Features:

- Main and backup redundancy for split networks
- Independent video server channels for each network
- Full GPI support for sending and receiving signals
- Automatic filling of remaining split schedule clusters
- Simplified resource management
- Ability to perform on-the-fly changes
- Media Manager integration to deliver the correct content to the correct region



### Fillers

- Each split automation will compute how many fillers are necessary to maintain the network duration
- If the split duration is greater, the last split event(s) will be kept short to reach the correct duration
- The fillers must be configured since their choice is based on different parameters.



### Fillers Configuration.

Configure so many fillers as required, they will be used to make the splitting duration between networks equal.

Automatic fillers has a flexible configuration, and they can be used as addition of the more complex filler system in Etere AirSales in case a last minute change has not been filled correctly, or if a lat minute change alters the length of the primary channel.

### Regional Automation

#### Split Management:

- A centralized window allows to manage all split networks on real-time
- All the split processes are performed automatically
- Etere Split waits until Etere Automation indicates which clusters to load and when to send them on-air
- Etere Split is fully integrated with Etere Air Sales and Air Sales Lite for a complete environment management



### Different channels by network

- Assign an independent playout channel to each split network
- Add GPI Control to split networks
- Configure a GPI input to trigger the split from an external device
- Send also GPI output signals to external devices when a cluster is ready, when it goes on-air or when it finishes



## Split from the Schedule

### Splitting Programs:

- Create clusters for the programs to be split across different networks
- The use of clusters allows inserting the programs that will be transmitted on the other split networks
- The duration of the split is, of course, identical across all the stations

### Filling Split networks:

- The "automatic filling" feature allows to take up all remaining space by automatically inserting predefined fillers
- Split clusters view
- All split clusters can be consulted from a single form that offers a simple view for split programs

