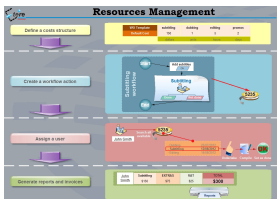


Etere Resources Management

The best way to maximize your media/resources efficiency using a simple and suitable approach.



work_order

Etere Resource Management is the fully customizable software to automate all media and resources business processes through a set of truly end-to-end management tools.

An Etere Resource Management system can really change a management structure, supporting all the TV processes included on it.

In a company, all employees need to access all the information stored in one centralized place, in real-time and using any computer from everywhere; in this scenario, their particular business needs require a custom functionality, it's here where Etere Resource is introduced as the best solution since it can be based on a custom structure fully integrated into the workflow management, being possible to create user-defined work orders and include them in automated workflows which current status can be consulted at any time.

Etere Resource Management provides several benefits once introduced into a system, some of them are listed below:

- Embrace all the elements of the media supply chain, scheduling all employees, equipment and assets
- Eliminates confusion by managing all physical and digital assets metadata under one system
- Reduce mistakes, save time, and increase organizational awareness and collaboration
- Consult the schedule and perform changes immediately through Web and Outlook integration
- Leverage the accuracy and reliability of an automated billing and reporting service
- Perform an advanced planning of facility activities through the use of day-to-day strategic work orders

To know the strong efficiency and simplicity of the Etere Resource Management we can do an example.

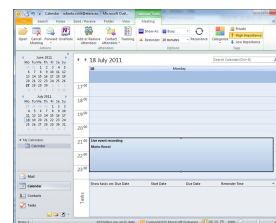
In case the TV channel needs to check the audio of an event Etere manages all the workflow, in this way:

- Generate work order, define the structure and create a new action
- Assign the resources, the employee who will perform the work and the studio
- Outlook integration, to send the appointment to the employee and to block the studio
- Track work order, real-time checking the status of the work
- Compute money involved, to check the entire real costs
- Manage files and rights, the latest data to close the work order's workflow

M.E.R.P., which stands for Media Enterprise Resource Planning, is the total software solution to computerize the complete companies' lifecycle; it is an extension of E.R.P. - Enterprise Resources Planning - applied to Media/IT companies to make them able to connect all their activities, integrating internal and external management information across the entire organization.

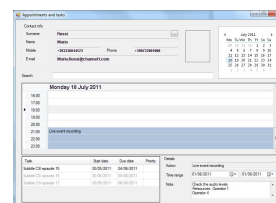
WORK ORDER MEDIA MANAGEMENT

Etere Work Order is the flexible solution that permits to virtually manage all operations actually involved in the media asset management such as subtitles generation, promo creation, tape copying, media editing, audio dubbing, etc. Etere integrates the management of work orders, from their creation and compilation to their tracking and invoicing.



WORK ORDER RESOURCES MANAGEMENT

Etere Work Order manages all resources (human and not) making them more productive through a module based on a shared database and a powerful workflow engine. It provides an integrated and collaborative platform that minimizes duplication of effort and enables sharing and distribution of information between executive management, user groups, all employees involved in the resources department, with zero human error. Among the key management features we can mention:



- Track shifts and other activities for individuals, groups or all personnel
- Quickly schedule for rental orders
- Track, maintain and manage equipment inventory
- Accurate check of equipment availability (editing room, ingest room, etc.)
- Flexible processing and integrated billing
- Monitored costs and equipment usage
- Robust repository of reports

AUTOMATED BILLING

Etere provides a suite of products that allows broadcasters, media companies and content providers to build a flexible and scalable system for managing the entire media production process, from acquisition to billing; Etere Invoicing is the solution that gives the capability of enhancing the strategic decision-making processes for all financial needs. The management of work orders enables companies to bill individual assets processes according to the operations (e.g.: subtitling, tape copying, promo creation, etc.) generated by work orders, this by providing the following invoicing features:

- Each work order can be assigned to a specific asset and owner
- The history of all work orders for each owner is saved
- Each asset in each unit can have an individual repair history
- Fully integrated with Etere Invoicing system
- Automatic invoice calculation at work orders closure.

The flexibility of Etere Invoicing permits broadcast stations to use generated invoices either internally to monitor the costs of their media management process or externally to issue, track and settle real invoices to the entities involved in said management (e.g.: editing agency, dubbing studio, etc.).



REPORTING CONSULTATION

The Etere Work Order Management feature is specially designed to track all assets used by the station including their production costs; all work orders for a particular asset can be viewed to provide a management history for every asset.

Work orders generated by the station, whether open or closed, can be consulted from Etere Reports, the module that permit stations to easily generate work-order reports for keeping their asset operations tracked.

Moreover, Etere MERP's reporting services features will enable stations to easily design custom reports and manage them accurately through a reporting engine that allows previewing, print and export any report under a user-friendly interface.

Etere Reporting Services integrates a dedicated reports database with the main system database, thus improving the reliability and performance of the system since all reports are stored in a dedicated Microsoft SQL server.

