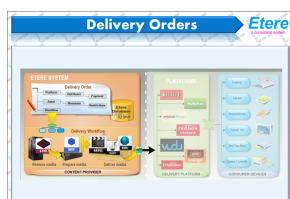**Etere**
a consistent system

NON-LINEAR CHANNEL MANAGEMENT

The rise of non-linear television has posed new challenges to broadcasters and media companies. Etere non-linear channel management offers customized products to give you the capability and flexibility you need for that competitive edge.
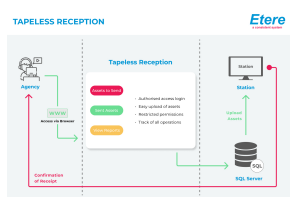

The workflow delivery orders

Tapeless Reception Diagram

Etere Workflow

The Transcoding

Take the first step to achieve the results-driven success that you want. We can help you to attain results that are tailored to your success.

Smooth Delivery with a Seamless System
Manage, transform and deliver your media content with Etere to get the best returns on your production projects. Etere BMS solutions manage a large amount of content with seamless integration and ensure the highest content quality at every step of your workflow. It manages multi-platform content preparation and delivery through a fully automated Etere system that provides a clear view of operational and business performance metrics.
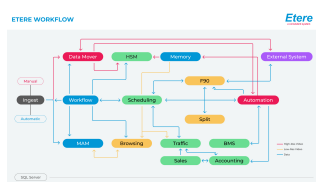
Etere OTT Delivery
The invasion of over-the-top (OTT) services has begun. It is time for media operators to prepare their positions and choose their weapons to win the media, mobile, and cloud services battles. Etere OTT Delivery is the solution that enables you to export your content, over-the-top platform provider meetings, and all contract terms and media formatting requirements quickly while ensuring the protection of your premium assets.

Etere VOD Scheduling
Etere VOD scheduling helps you maximize your investments' returns and get more done for less. From the Etere Broadcast Management System (BMS) interface, you can schedule your content automatically on the VOD platform of your choice according to the licensing rights, scheduling rules, and content restrictions. Alternatively, you may publish the content manually with rights verification checks.
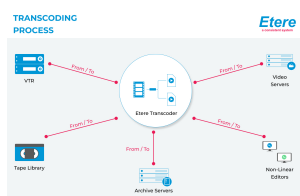
Etere F90
Etere F90 provides a more efficient connection between two different systems and guarantees maximum accuracy in exporting or importing information through a fully automated, paperless data flow application. The benefits of the automation of this process are evident, as human mistakes which could cause the interruption of the work processes are eliminated. The application is beneficial when the periodical export or import of this data becomes a part of the natural workflow of a station.
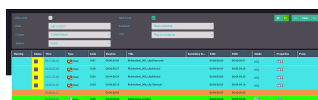
Etere Tapeless Reception
Etere Tapeless Reception manages all your digital content from external sources such as production companies, advertising agencies, etc. Etere Tapeless Reception allows you to implement a web service-based portal framework for remote content reception, where digital files and metadata can be received under a fully monitored system integrated with post-delivery workflows. Etere Tapeless Reception allows the integration of NLE systems (e.g., FCP, Avid, Edius, etc.) and other file-based sources within the station's archive; this web-based solution is cemented on the latest streaming technologies for video distribution. Etere Tapeless Reception supports all major browsers, including Microsoft Internet Explorer, Mozilla Firefox, and Apple Safari, thus ensuring the reliability and quality of the services.

Etere T-Workflow
Etere T-Workflow Orchestration is a complete solution that empowers broadcasters with the software tools to understand, optimize and orchestrate workflows across the end-to-end media lifecycle. Etere T-Workflow is the most powerful product on the market. It is not based on an external workflow engine

Scheduling

The Workflow of Promo Management

VOD Active List

glued with the Etere Media Asset Management (MAM), but it is a part of Etere MAM, and MAM cannot work without the workflow. Etere does not use an external engine but SQL to manage the flow of information.

Etere Proxy-Browsing
Etere provides an advanced browsing solution integrated into all Etere solutions, including free web integration and streaming capabilities, from ingest to playout.
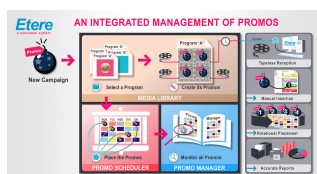
Etere Transcoder
The Etere Transcoder action is a powerful transcoder that provides a flexible workflow action able to decode, encode, transcode, mux, demux, and filter almost any media used in the broadcast industry.

Basic Media Asset Management
Etere basic MAM is an entry-level MAM. It is included in every Etere system and offers a cost-effective solution to organize your assets.

Etere Integration for Wowza for VOD, NVOD and Streaming
Etere provides greater flexibility with its support for Wowza as a streaming system. Etere MAM can connect to Wowza for live and VOD content, opening up options for targeted advertising.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com