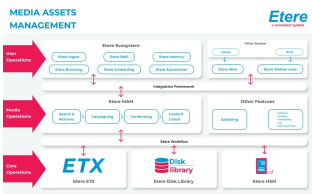


## MAM FOR NEWS

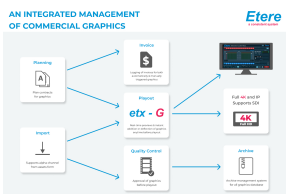
Newsroom demand a large amount of fast-moving content. Etere MAM for news solutions allow operators to overcome unprecedented challenges in the fast-paced environment of newsroom with its suite of scalable and flexible solutions designed to streamline workflows.



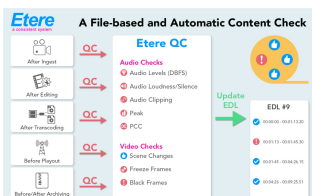
Media Asset Management



NRCS workflow chart



ETX-G



Automatic Quality control

**Take the first step to achieve the results-driven success that you want. We can help you to attain results that are tailored for your success. Talk to us at [info@etere.com](mailto:info@etere.com)**

Etere's MAM (Media Asset Management) for graphics solutions empowers broadcasters to manage in real-time, the end-to-end process of preview, invoicing, approval and scheduling. With its seamless integrations, Etere solutions improves efficiency, streamlines operations, connects resources across the entire workflow and results in an overall reduction in manual operations.

### Etere MAM

Etere MAM is a highly-effective digital content management solution that is designed specifically to streamline the process of ingesting, indexing, storage and retrieval of digital assets. Etere MAM is an end-to-end software solution created to fully optimize the value of your assets through a centralized management of digital content and associated metadata. Its effective implementation both increases operational efficiency and maximizes the return on investment of digital media. Etere MAM simplifies the process of content management by streamlining the digital workflow, bringing media to the market faster and in multiple formats, ensuring an exceptional and frame accurate content.

### Nunzio Newsroom

Nunzio is a highly-flexible and cost-effective solution with fully empowered NRCS capabilities to manage the entire tapeless workflow of a Newsroom environment, starting from the planning of news stories (virtual assets) to the control of on-air playback. Nunzio makes all jobs within a Newsroom easier, helping managers control overall daily operations, guiding journalists to prepare their stories, and enabling editors to quickly edit (e.g. voice-over) and deliver news stories.

### Etere QC

Etere QC is an integrated file-based module for performing Quality Control (QC) via a streamlined workflow. It automatically detects and marks audio/video issues (e.g. freeze frames, black frames, scene changes, audio loss) on assets' EDL according to their quality, setting also a default quality rating at the end of the process. Etere QC is able to speed up, automate and streamline the operational efficiency of file-based quality controls performed via workflow across the entire content life cycle.

### Etere Proxy Browsing

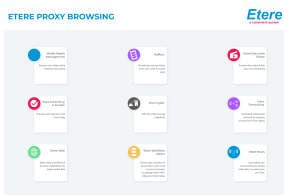
Etere Browsing is a must-have and powerful software to enhance the modular world of Etere System. It has been developed to increase the range, functionality and usage of all Etere software modules including Media Asset Management, Etere Executive Editor, Etere Scheduling, Etere Ingest and more. Etere Browsing allows the user to ingest, edit, preview, playout and archive functionality with a productive digital newsroom.

### Etere HSM

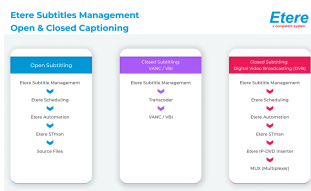
Etere HSM is a tool to move and optimize video contents between different media. The data movement policy is applied to get the best compromise between cost and speed. Etere HSM manages all archives in a single integrated environment, supporting a mix of proprietary and/or industry file systems under a unified cockpit that provides all information on archives located on-site and across multiple



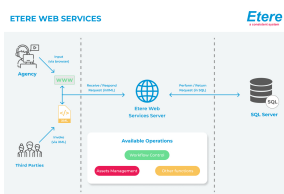
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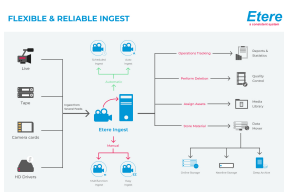
etere proxy browsing



Etere Subtitle Management



Flowchart Web Services



Etere Ingest

geographic locations.

### Etere Tapeless Reception

Etere Tapeless Reception eliminates the need to create physical copies, entrust valuable material to private couriers and risk excessive waiting times, through an efficient and secure solution for the automatic transfer of any digital content.

### NLE INTEGRATION FOR MAM

The NLE integration for MAM license allows stations to achieve a tight integration with the NLE systems without using insecure 'hot folders' or 'ftp open sites' but including full tracked uploads (i.e. digital receipt of files) and immediate workflow triggering.

### Etere Resource Management

Etere Resources Management is the solution that manages all broadcast related activities. It is powerful and user friendly enough to help media companies to become more efficient and profitable, it also enables new optimized structures to be designed when required.

### Etere Tape Loan

Etere Tape Loan is a module that provides a comprehensive and user-friendly management of tape loans including a fast loan and return feature using barcode scanning, an on-air library and loan receipts printouts. Tapes managed by this module are stored in Etere database for reliable management from their initial loan up until their return, allowing operators to create, search, view or modify all tape loans performed by the station.

### Etere SNMP

Etere SNMP Console is the leading edge technology with a simple, intuitive and user-friendly interface that helps to optimize all the infrastructure performance and availability of a system. The SNMP Console provides a smarter solution since it takes under-control not only Etere solutions but all processes/devices involved in the system.

### Etere Ingest

Etere Ingest is a versatile and powerful software to significantly improve the ingest process of any broadcasting and media company. Etere Ingest is able to capture in real-time SD/HD media from virtually any video source, broadcast stream, FTP and IP stream. Etere Ingest is an all-in-one package that enables you to capture media from all common feeds into a cloud storage and apply to it any required workflow, thus giving a unique mark of quality, consistence and reliability to your assets and their contents. Etere Ingest is also multi-channel, multi-formats and multi-resolution recording system.

### Etere Transcoder

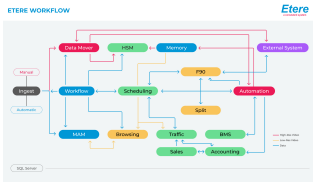
Etere Transcoder is the new encoding solution for file-based workflows, a transcoder able to provide all major format conversions required in production, post-production, broadcast and distribution environments.

### Etere T-Workflow

Etere T-Workflow is an essential part of the broadcasting process not only because it allows to set broadcasting management rules but principally because it expresses how modules interact to perform the broadcasting process, making easy to the operator the understanding of how the system works. Etere Workflow establishes a simple, fully personalized and reliable way to create or modify distinct broadcasting procedures.

### Broadcast Quality Player

Rev up your Media Content with Broadcast Quality Playback 4K-ready, Broadcast Quality Player allows broadcasters to preview, monitor and playback their file-based content with professional broadcast quality and a seamless browsing experience. It is designed to empower media enterprises with a professional-grade and multi-functional tool that is able to manage a multitude of browsing challenges faced in broadcast, production and content distribution.



Etere Workflow



Etere Video Editor

### **Etere Data Mover**

Etere Data Mover is a highly effective digital content management solution, specifically designed to move video files from one level to another based on customisable workflow-rules. It integrates with Etere Transcoder to provide encoding and decoding between media formats, conversions of bit rates and change of video resolutions to meet lower resolution screens.

### **Etere Subtitles Tool for Closed Captions**

Etere Subtitles Tool option empowers broadcasters to produce open and closed captioning in multi-languages, search by metadata and to streamline the workflow with real-time edits made on the video files without additional hardware. Etere Subtitles Tool is connected to Etere ETX via ETX inserter. The multi-functional tool comes equipped with Media Asset Management (MAM) to manage worldwide digital content distribution, foreign language subtitles and closed captioning capabilities. Not only that, at any stage of the workflow, users can preview from MAM directly. Live recordings, time delay, global subtitle configurations, preview capabilities and real-time alerts add to the extensive features to provide a comprehensive and effective tool that adhere to all international subtitling standards.

### **Etere Video Editor**

Make quick edits to files stored in the integrated MAM database. Save time with fast imports and exports, and make use of the full suite of editing tools to make the most of your videos. The streamlined process of editing makes the Etere Video Editor invaluable in a fast paced work environment.

### **Nunzio Newsroom Payout for additional studio**

The Etere Nunzio News Payout is a full bodied payout system for newsrooms to broadcast their info to multiple different stations. Expand your broadcasts and manage a wider range of studios from one master interface. The News Payout is powered by the latest in IP technology, ensuring reliable fast broadcasts while remaining cost efficient. Integrated with Nunzio Newsroom, users can streamline their news broadcasting process when all the necessary implements are found on one system.

## **About Etere**

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)