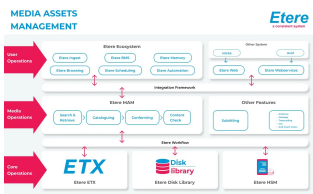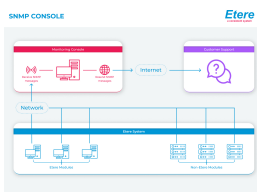*Etere*
a consistent system

EA1224 BASIC MAM

Etere basic MAM is an entry level MAM. It is included in every Etere system, and it offers a cost effective solution to organize your assets.
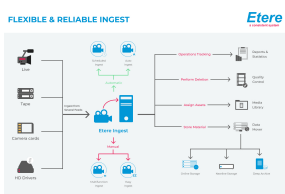

Etere logo

Media Asset Management

Monitoring Console

Etere Ingest

Etere Media Asset Management

Etere MAM is a highly effective digital content management solution designed specifically to streamline the ingesting, indexing, storage and retrieval of digital assets. Etere MAM is an end-to-end software solution created to fully optimize the value of your assets through centralized management of digital content and associated metadata. Its effective implementation increases operational efficiency and maximizes the return on investment of digital media. Etere MAM simplifies the process of content management by streamlining the digital workflow, bringing media to the market faster and in multiple formats, ensuring exceptional and frame-accurate content.

Etere SNMP Console

Etere SMNP Console is a leading-edge technology with a simple, intuitive, and user-friendly interface that helps optimize infrastructure performance and system availability. The SMNP Console provides a smarter solution since it manages Etere solutions and all processes/devices involved in the system.
■ Easy monitoring and management of all the system
■ Monitors the status of the system and performs diagnostics
■ Handshakes Etere applications to check if they are running correctly
■ Controls any SNMP-enabled process
■ Saves the history log of what happened in your system
■ Gives you a view of your machine room to quickly locate every PC
■ Web access console for easy control of the system
■ To improve monitoring of devices, modules and workflows, all Etere components are automatically subscribed to SNMP Service, periodic heartbeats are sent via SNMP
■ Etere SNMP Console detects missing heartbeats and sends both a visual alarm and a real-time e-mail notification to the operations department
■ Increased visibility to isolate raised faults
■ Etere SNMP Console is smartly divided across different panels to allow quick monitoring
of specific functions
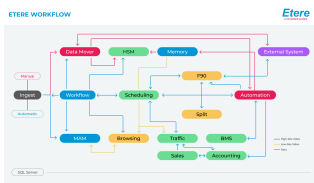■ Manage and archive all SNMP messages

Etere Ingest

Etere Ingest is a versatile and powerful software that significantly improves the ingest process of any broadcasting and media company. Etere Ingest can capture in real-time SD/HD media from virtually any video source, broadcast stream, FTP and IP stream. Etere Ingest is an all-in-one package that enables you to capture media from all common feeds into cloud storage and apply any required workflow. Etere Ingest's all-encompassing software is a multi-channel, multi-format, and multi-resolution recording system.
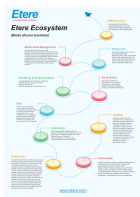
Etere Resource Management

Etere Resources Management is the solution that manages all broadcast-related activities. It is powerful and user-friendly enough to help media companies become more efficient and profitable. It also enables the design of new optimized structures when required.

Etere Tape Loan

Etere Tape Loan is an optional module that provides comprehensive and user-friendly management of tape loans, including a fast loan and return feature using barcode scanning, an on-air library, and loan receipt printouts. Tapes managed by

www.etere.com

Etere Workflow

Etere Cloud MERP

this module are stored in the Etere database for reliable management from their initial loan until their return, allowing operators to create, search, view, or modify all tape loans performed by the station.

Etere Transcoder
Etere Transcoder is the new encoding solution for file-based workflows. It is a transcoder that is able to provide all major format conversions required in production, post-production, broadcast, and distribution environments.

Etere Player
Etere Player is the ultimate enhancement to Etere's media capabilities. It's a media player specifically designed to satisfy all current and forthcoming browsing challenges faced in broadcast, production, and content distribution. Etere Player provides a definitive browsing solution, offering all the features needed to unleash your media playback capabilities and make your browsing operations a seamless experience.

Etere T-Workflow
Etere T-Workflow is an essential part of the broadcasting process not only because it allows the setting of broadcasting management rules but principally because it expresses how modules interact to perform the broadcasting process, making it easy for the operator to understand how the system works. Etere T-Workflow establishes a simple, fully personalized, reliable way to create or modify distinct broadcasting procedures.
■ Prepares content for multiple screen delivery, transcodes media and converts metadata for broadcast, internet, mobile or any other platforms
■ Clear definition of each complex step of the broadcasting process
■ Visual paperless representation of each step mapped out
■ Set of mandatory instructions and authorizations
■ Complete log of all steps involved in a certain operation
■ Simultaneous execution of multiple independent actions

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com