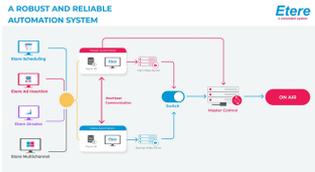


# PLAYOUT AUTOMATION

With its seamless simplicity and flexibility, Etere playout automation software solutions easily manage your broadcast automation requirements.



Automation icon



Playout Automation Etere

Etere solutions manage the end-to-end media lifecycle of broadcast and media enterprises. Under the reliable web of the Etere Ecosystem, streamline your entire workflow with Etere solutions that feature seamless integration and useful operability. As the world's first producer of software-only broadcasting solutions, Etere Solutions will declutter your control rooms, increase productivity, and encourage a better range of adaptability and scalability. Take the first step to achieve the results-driven success that you want. We can help you to attain results that are tailored to your success. Chat with us to find out more.

### Achieve more with Etere Playout Automation Software Solutions

Etere playout automation software solutions eliminate redundancy, reduce time-intensive manual tasks and minimize errors so that you can focus on producing, optimizing, delivering and monetizing compelling content. Etere future-proofs your investments with free upgrades, forward-thinking technology and full scalability. Etere provides a full suite of **Playout Automation** software tools for the application of **Enterprise Automation**, **Channel-in-a-Box**, **Master Control Integrated Playout Automation** and **Channel-in-the-cloud**.

Select your requirement from the **Application** Menu to explore more!

#### Enterprise Automation

A solid enterprise channel playout strategy can improve operational and cost efficiency across all departments. Etere Enterprise TV Automation solutions help you develop a strategic approach towards media process management.

#### Channel-in-a-Box

Etere Channel-in-a-Box empowers users with all the broadcast playout features needed to maintain an efficient and reliable channel on-air, including automated channel playout, ingest, video automation, master control and interactive graphics with consistent precision for even the most demanding environments.

#### Channel-in-the-Cloud

Etere Channel in the Cloud encompasses all the features you need for a cloud playout, management and distribution. Be ready for the cloud with Etere's cost-efficiency, speedy deployments, easy scalability and secure remote access.

Select your requirement from the **Application** menu to explore more!

## About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)

