Big success for ETERE at IBC 2011

Etere showed IT-based playout and Media Asset Management

Etere at IBC 2011

Etere Booth IBC 2011

See you at IBC 2011

Booth at IBC 2011

Event IBC 2011

We remember you that Etere has launched at Amsterdam an innovative full IT-based playout which integrates core Master Control functions on it. Etere is the pioneer of IT-based playout, since the Etere 14 release (2004), when the first broadcast video server was delivered.

Etere has showcased to the public, as usual, its wide range of fully integrated solutions for broadcasters, media companies and content provider with a focus on Media Asset Management: a comprehensive solution for a flexible, modular and effective management of your digital assets.

www.etere.com   19102021