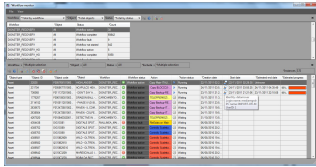
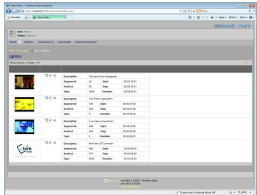


Etere starts 2012 with a new free Upgrade

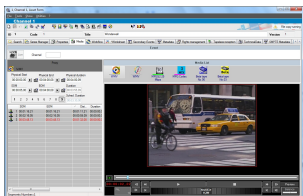
Etere 22: A new look, a workflow monitor and many other new capabilities!



Etere Workflow Monitor



Etere Web Segment
Lightbox screen



Asset Form - Etere 22

Etere, the leading provider of high technology software for broadcasting and media businesses, announced significant new features in the latest release Etere 22. The Etere Research & Development Team has developed more new features for its Etere modules, thus allowing them to be even more functional due to the inclusion of the following improvements:

- **New Look** – The entire suite of Etere products has had a makeover since we have just released a new skin that will allow users to design their own user-interface. A redesigned kernel will permit a faster and more powerful performance while still following the intuitive Windows metaphor. The Etere's user interface has been improved and modernized to make the workspace easier to manage thanks to the inclusion of many customization options.
- **Workflow Monitor** - Supervisors can now rely on a "Workflow Monitor" for a total control of all workflows executed on the station, a very useful tool that also allows them to manage all workflow related objects and actions such as transfers, checks, requests and much more. You can have always the total control on your system.
- **Etere MTX** - A new release gives you the ability to easily and graphically create overlaid logos and titles, thus allowing you to fine-tune the overlay position, adjust its transparency and fade in/out transition.
- **Etere Web** – Explore its total new look and interface to improve your work. New Etere Web is based on .Net Framework 4.0 and Silverlight 4 (thus making the lowres player available also for Mac); it works on all major operating systems and major browsers including Internet Explorer, Firefox, Google Chrome and Safari.

All above mentioned features have been developed with brilliant accuracy to make the operator's job easy, fast and efficient, a remarkable fact that increases the legendary capabilities of Etere software. All those features are integrated in Etere 22.....and it is only the first release of the year!

Etere is the System for Lifetime! All upgrades are available free for our customers with a live support contract. Our mission is adding more value to run better your media business.