

Content and Technology: TVOne Upgrades to Etere

Content + Technology May-June 2016 issue features Indonesia's TVONE upgrade to EtereMTX platform.



Indonesia's TVONE, has upgraded to EtereMTX platform. The multi-format capabilities of MTX allows TVOne to eliminate previous transcoding from their operations, reduce manual operations and ensure a more efficient workflow. TvOne has had Etere Automation, Media Manager, Memory, Transcoding, NLE, Workflow, Ingest and Scheduling installed since 2010.

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Etere logo

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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