

## Etere at IBC 2016

Save the date, Etere will be at IBC 2016! See you at Hall Number 8, stand 8.B89 from 9-12 September 2016 at RAI Amsterdam.



Etere at IBC 2016



IBC2016 Customer Code



IBC Exhibition



Etere logo

**Etere at IBC 2016**

Hall Number: **8**  
Stand Number: **8.B89**  
Venue: **RAI Amsterdam**  
Date: **9-12 September 2016**  
Customer Code: **3892**

This customer code allows you to register for the IBC show pass for free.

To schedule an appointment with Etere at IBC 2016, please send us an email at: [info@etere.com](mailto:info@etere.com)

International Broadcast Convention (IBC) 2016 is a great opportunity for industry professionals to share the latest technologies in broadcast solutions. You are invited to come and experience our successful end-to-end workflow solutions which offer an edge over the rest.

Etere remains the only company worldwide to offer a complete solution for any media or broadcast company. Etere automated solutions are able to manage all aspects of the business including scheduling, air-time sales, play out automation, resource planning, traffic, media management, indexing, archiving, news, recording/ingest, quality control, video logging and more.

Etere is a pioneer in IT-based playout and amongst the worldwide leaders in automated broadcast solutions. Being at the forefront of cutting edge technology and effective solutions is a principle of Etere that never changes. At IBC 2016, Etere will be showcasing our solutions which incorporates some of the most advanced, effective and cost-efficient automated technologies available in the market.

Etere, a consistent system since 1987!

**Highlights at a Glance:**

**Etere MAM**

Etere Media Management is a highly effective digital content management solution, specifically designed to streamline the process of ingest, indexing, storage and retrieval of digital assets.

**Etere M.E.R.P**

The highly effective Etere M.E.R.P. is a total software solution able to connect and manage the complete lifecycle of a Media/IT company. Etere M.E.R.P. is an innovative extension of E.R.P. - Enterprise Resources Planning- applied to Media/IT companies, and is the core solution for the newest way to revolutionize the media/IT management structure.

**Etere ETX**

The 4k enabled Etere ETX is the most advanced, tightly integrated and cost-efficient video management system on the market, completely based on IT technology.

**Vote for a Short IBC**

IBC is a 5 days show and ETERE decide to shorten it to 4 days, we will close the booth on Monday evening.

Etere is preparing for a host of exciting and new additions so stay tuned for more details!