

## Etere at BES EXPO 2007

Etere is providing one-to-one demonstrations of its latest products, at booth B-14 (Hall 10), 1st to 3rd Feb 2007, in New Delhi, India.



Etere logo



BES 2012

Etere will show its total range of software solutions for end-to-end multimedia workflows and invites to visit its Booth No. B-14 (Hall 10) and learn about our latest developments.

Established in 1987, the Broadcast Engineering Society (India) is the largest society of broadcast professionals in India. The Society aims at promoting the cause of radio and TV broadcasting in India through lectures, seminars, conferences and exhibitions. BES EXPO, an International Conference & Exhibition on Terrestrial and Satellite Broadcasting organised by the society every year, is a step in this direction.

Etere, a leading global provider of broadcasting solutions, is pleased to announce that it will be exhibiting the most comprehensive products in the broadcasting industry at the Indian show.

The Etere's participation will be focused on Etere MERP (ERP technologies with rich media extension), a complete solution for Media Asset Management, IT Based Payout, Automation, Air Sales, News Automation & Media Integration, Archiving, HSM, Indexing, Scheduling, Programs Management, Web Integration, Video Logging and Tapeless Reception.

We are pleased to invite you at this important technical session to take place on 1st to 3rd Feb 2007, in New Delhi, India.

### About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Payout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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