

## Etere Media Coverage in July 2016

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InBroadcast: Etere Memory Releases Streaming Service  
APB: Etere ETX Compatible with Bluefish444 Epoch  
Broadcast.net: Estonian TV channels using Etere ETX  
Content + Technology: Etere Integrated with Microsoft Azure and Amazon Cloud

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### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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