

TVB Europe: New Approach to Managing Graphics

Launched at IBC is ETX-G, commercial graphics management software with a new workflow which Etere claimed overrides any other graphics system on the market.

TVBEurope

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etx-g

ETX-G

It boasts an efficient archive management system for all graphics databases, combined with an 'intuitive' user interface that enables SDI supported, real-time previews and graphics media management.

Features include a multi-channel media manager with automatic graphics detection, version control, workflow management and a range of software support, including graphics editors from companies such as Adobe.

The integration of ETX-G with Etere Airsales supports the logging of invoices for both automatically and manually triggered graphics.

Once the commercial graphics invoices are approved, users are able to send real-time information directly to Etere ETX for editing of multiple layers of graphics, squeeze, 3D graphic animation and flash graphics.