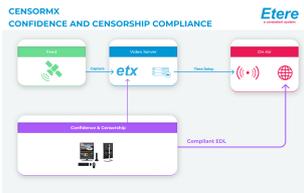


## CENSORMX CENSORSHIP FOR ETERE

A reliable, powerful and scalable Live Censorship and Time Delay solution to quickly edit, censor or delay any video segment as well as to easily mute, bleep or replace any audio segment.



CensorMX

**CensorMX Censorship** is our reliable, powerful and user-friendly Live Censorship and Time Delay platform that allows you to quickly edit or replace any video segment, rapidly insert clips or advertising, as well as easily mute or bleep any audio segment. Censorship is made simple, with most functions being a single click away. It is also a client server application, and allows a single client to control multiple servers with zero delay technology for preview, making **CensorMX Censorship** a powerful, versatile and cost-effective solution.

**CensorMX Censorship** is a intuitive, powerful and reliable software that comes equipped with a comprehensive editing suite containing all essential tools to allow broadcasters to quickly and efficiently replace footage. Additionally, it also allows broadcasters to build a library of clips that are able to be quickly inserted into time-critical live footages.

### Key Features

- Main and Backup configuration
- No waiting times to preview content while recording, with countdown timers for alerting
- Quickly perform deletions, insertions and replacements for live and recorded video
- Easily mute and bleep audio with Mute and Bleep functions
- ETX zero delay technology for preview
- Anticipate, censor and replace sensitive or inadequate footages
- One-click button allows you to immediately mute or black any sensitive footage (e.g. live news)
- Save costs as client server applications allows one single client to control multiple servers
- Timeline with markers showing all edits with full logs and report of censorship operations
- Library allows you to select any clips (including advertising spots) for rapid insertion
- Enable time delay of any duration with powerful time delay function
- IT scalability to fit any SD/HD censorship suite
- Customisable alert message
- Enhanced preview for both live/delayed video with countdown timers
- Insertion of targeted advertisements on regional networks
- Compensation for time zone differences
- Insertion of targeted advertisements on regional networks
- Multiclip insertion
- Insert bookmark



## Intuitive User Interface

An easy-to-use and intuitive user interface provides fast access to:

- Control the monitoring preview
- Delete, insert or replace video as well as mute or bleep audio
- Access the replacement library
- Time delay with customized buffer status
- Manual setup for new channel
- Customisable alert message with graphics files upload
- Video clips library & Pre-recorded clips used for replacement



## Performing Censorship Edits

**CensorMX Censorship** allows you to perform the following censorship functions:

- Insert, replace, delete, hide, bleep video
- Mute audio
- Cut to mute (stop on air audio) & Cut to black (stop on air signal)
- Blur-Mosaic effects, full screen or partial



## Cutting-Edge Technology

Integration with Etere ETX provides SD/HD ingest and playout empowered with graphics insertion and a "delayed ingest" feature to continuously capture feeds while enabling their delayed playback. Etere ETX uses only one decoder for censorship and ad insertion, enabling a smart alternation of resources between both systems. The preview window uses Etere technology to share video with zero latency over a network and does not use any expensive SDI I/O on the server.

