

# Etere at Broadcast Indonesia 2017

Etere will be participating in the 2017 edition of Broadcast Indonesia which will be held from 25 – 27 October 2017 at the Jakarta International Expo, Booth A-3218. Book an appointment with us and see you there!



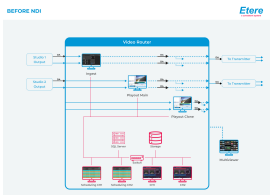
Broadcast Indonesia 2017

### Etere at Broadcast Indonesia 2017

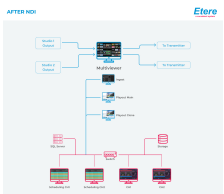
Date: 25th – 27th October 2017 | Wednesday - Friday  
Venue: Jakarta International Expo, Kemayoran, Indonesia  
Booth: A-3218  
Etere will be exhibiting with **Broadcast Made in Italy**.

Broadcast Indonesia 2017 is a professional trade event for the broadcast, digital multimedia, entertainment, enterprise and telecommunication industries. It is organised by PT Pamerindo Indonesia, a member of UBM Allworld.

During the show, Etere will be showcasing its flexible, scalable, fully tapeless and modular solutions which covers the end-to-end media lifecycle including **Media Asset Management, Newsroom, Hierarchical Storage Management (HSM), Automation, Censorship, Airsales, Broadcast Management System (BMS), Ad Insertion**. We look forward to meeting you at Broadcast Indonesia 2017.



Traditional Playout

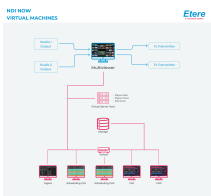


Etere IP Playout

### Etere Full IP Playout with Etere ETX-M IP Multiviewer

Etere's market-proven full IP solution allows you to leverage the benefits of IP and gain a competitive advantage, way ahead of industry standards such as SMPTE 2022, Aspen and AIMS. Etere streamlines your IP playout with a fully digital solution that does not require hardware, cables or other accessories. It is capable of broadcast quality 4K and HD playout and it allows you to manage ANY playout over IP with a very high level of reliability and flexibility. Additionally, Etere IP solution is integrated with ETX-M IP Multiviewer, a software that allows you to manage and adjust up to 9 monitors and 30 sources simultaneously.

Etere provides a host of benefits that is able to improve your workflow and increase efficiency across the entire media lifecycle. Etere has a renowned reputation for driving innovations in the media and entertainment industry and its solutions are backed by almost 30 years of expertise in the industry. Learn more about how Etere solutions can be customised to your environment and needs. To schedule an appointment with Etere at Broadcast Indonesia 2017, please send us an email at: [info@etere.com](mailto:info@etere.com)



Virtual Machines

19/10/2017 Event

**Etere**  
a consistent system

### About Broadcast Indonesia 2017

Broadcast Indonesia 2017 is an International Digital Multimedia & Entertainment Technology Exhibition & Conference in its second edition. The event is a comprehensive showcase for the Broadcasting, Digital Multimedia, Entertainment, Enterprises & telecommunication Industries. It is attended by decision makers, major equipment importers, distributors and agents from the broadcasting, production and other relevant sectors. Broadcast Indonesia features the latest technological updates and serves as a networking platform for professionals in the industry.

<http://www.broadcast-indonesia.com/>

A PAMERINDO INDONESIA TRADE EVENT  
**BROADCAST  
INDONESIA 2017**

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy. **E-mail:**

[info@etere.com](mailto:info@etere.com)

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a consistent system

### About Broadcast Made in Italy

Broadcast Made in Italy is made up of a group of four established, passionate and Made-in-Italy broadcast manufacturers and integrators who have come together for a common vision: To showcase our range of high quality, reliable, integrative and open solutions at exhibitions worldwide. We provide a full range of broadcast solutions including both software and hardware spanning all categories of TV and radio production for all your broadcasting needs. Broadcast Made in Italy members include: **AEV Broadcast S.r.l., ARET Video and Audio Engineering S.r.l., Etere Pte Ltd, TEM Telecomunicazioni Elettroniche Milano S.r.l.**

 Broadcast Made in Italy

Made in Italy, pride of Italian manufactures, is an expression that symbolizes quality, creativity and originality, characteristics that define Italy and its artist craftsmen. Italian products and goods are highly appreciated for their top quality, attention to details and innovative design. Today, many Made in Italy brands are appreciated and recognized worldwide for their innovative design and high-quality. Each nation has its own distinctive brand that characterizes its products and makes them stand out from their own kind: Made in Italy expresses excellence of creativity, high tech, functionality and craftsmanship. TV and radio enterprises in Italy have an established history of driving innovations globally. Manufacturers, suppliers, engineering companies and system integrators collaborate to create some of the most innovative broadcast solutions that produce exceptional experiences for the end user.