Etere
a consistent system

Etere at NABshow 2005

Etere will be at NABshow 2005 which will be held at the Las Vegas Convention Center USA from 18 to 21 April 2005.

Etere Old Logo

NAB is one of the leading platforms for the media industry. In the 2005 edition, Etere will showcase its Automation software and provide live demonstrations of the benefits it can bring to your company. Etere Automation software is a powerful, scaleable and reliable system that is able to control all devices which are normally used in any station, including videoservers, audio/video routers, master control/mixer video, logo generators, titlers, cart machines for automatic caching, VTRs and all other devices for your TV. It is a modular and flexible solution that is suitable for stations of any sizes or types including national, regional, local, general, specialized, single or multi-channels.

Date: 18th to 21st April 2005
Venue: Las Vegas Convention Center USA

•**Etere HSM Enterprise**: It is a system designed for broadcast use and not a general purpose system that is simply adapted for the broadcast needs. Etere HSM directly interfaces the Etere MAM and indexing system with the tape library. It offers an comparable performance and ease of use.

•**Etere Web Publishing**: Your archive system as Multiformat source.
With it you can: define multiple encoding/transcoding profiles, link profiles to destinations, create groups in your archive the link uniform delivery profiles and create distribution lists.

•**Etere MAM**
Etere MAM is a flexible, scalable and complete management of all your digital assets, including the process of ingest, storage, retrieval and index.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market.
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