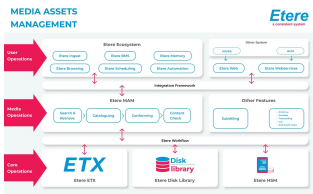


Etere at NAB Show 2000

Etere will be demonstrating its broadcast solutions at NAB Show 2000 which will be held from April 10th to 13th at the Las Vegas Convention Centre in United States.



Etere Old Logo



Media Asset Management

NAB Show2000 is one of the leading global conference and exhibition for the broadcast and media convergence industry. It is produced annually by the National Association of Broadcasters, NAB Show delivers a comprehensive showcase of digital communication technologies spanning many categories including television, broadcasting, film, video production, post production, multimedia, the internet, satellite and telecommunications.

Thrive in the ever-changing media landscape with Etere solutions which is renowned for its consistency and reliability which its customers have come to expect. Etere will showcase its range of solutions with live demonstration at NAB Show 2000 including:

Etere Media Asset Management (MAM)

Etere MAM is a modular solution to support a wide range of media management needs including the process of ingest, index, storage and retrieval of digital assets. Etere MAM is a 100% software solution that simplifies your digital workflows and is completely scalable for companies of any sizes. It supports multi-format, multi-frame rates, multi-resolution. It is a secure system based on Microsoft SQL server and is compatible with a wide range of third party integrations. Additionally, Etere provides one of the best support service in the market with its 24/7 support and VPN connection.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market.

