

## EA8245 ETERE BUDGET AUTOMATION WITH DISKLIBRARY

Etere delivers a budget Automation package with DiskLibrary that is capable of managing all the requirements of a small budget TV or media company. Please view the attachment for the configuration.



Etere logo



ETERE MASTER CONTROL



EtereWeb Multiplatform



Logo of Etere DiskLibrary

Etere releases a budget Automation (with DiskLibrary) package that features all the software tools for a complete management of regional TV stations and small-scale broadcast operators. It comes complete with all the essential features needed for an end-to-end broadcast operation, including Etere DiskLibrary, a modern software solution that is also a cost-effective alternative to LTO and ODA libraries. With a single price for all the essential features, Etere Budget Automation with DiskLibrary comes with the same renowned Etere quality, consistency and customer service that all of our customers have come to expect. With Etereweb, you are able to receive real-time updates even in distributed locations with easy access to the centralized MAM database on the web. This solution allows SD or HD payout.

■ **ETX Channel in a Box Payout (1 channel) including master control and one router control:** Etere ETX is 4K-ready, software-based channel-in-a-box system that comes equipped with full IP in and out capabilities. Add multiple layers of graphics, squeeze, 3D graphic animations, text crawls, logos and 2D graphics easily. Integrated with master control, ETX enables a multi-functioning integrated solution, with multi-format and multi-resolution capabilities.

■ **Etere DiskLibrary:** Etere DiskLibrary is a highly efficient and more cost-efficient alternative to LTO and ODA libraries. Etere offers one of the best flexibility and interoperability in the market as it allows the user to use any archive enclosure instead of a dedicated type. Users are able to mix hardware from different vendors. Etere is compatible with JBODS and MAID, ensuring a smaller footprint for a higher performance.

■ **Media Asset Management (MAM):** MAM manages all content and metadata. It allows search, store and retrieve from both web and windows GUI. Etereweb MAM provides users with fast access to search and browse the media assets and metadata from anywhere as long as they are connected to the web.

■ **Transcoder:** Etere transcoder creates low resolution proxy files from any source file.

■ **Media Move between ETX and an external NAS storage**

Streamlines the process of ingest, indexing, storage and retrieval of all digital assets. Use any NAS or SAN storage, one volume unlimited capacity.

■ **Ingest:** One ingest that is capable of ingestion from SDI and/or IP.

■ **5 Workflows:** Workflows can be customised.

■ **Up to 5 users (windows and/or web)**

■ **SQL server:** Microsoft SQL server for up to 5 users.

Budget Automation package cannot be changed, however, if you choose to upgrade to the standard package, a full refund of the Budget Automation package price will be given, thus lowering the cost of ownership and making it the best option for broadcasters who need an entry-level system without restricting their plans for future expansions.

**About Etere:** Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Its modular solutions including Airsales, Ad Insertion, payout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market.

Etere  
a consistent system

	ETERE DiskLibrary	Alto	Tape LTO-5	Tape LTO-7	RAID System	Cloud Glacier	Cloud S3
Cold Data Access Speed (ms)	YES	No	No	No	Yes	No	No
Stored Data Lifetime-100 years or more	YES	No	No	No	No	NA	NA
Ultra Low Electricity Consumption	YES	Yes	No	No	No	NA	NA
Very Low Housing Costs	YES	Yes	No	No	No	NA	NA
Very Low Maintenance	YES	Yes	No	No	No	NA	NA
100% Ownership Costs	YES	Yes	No	No	No	No	No

DiskLibrary Compare