

ETERE BUDGET PACKAGES BROCHURE

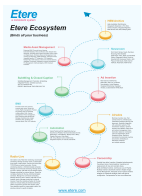
Etere Budget Packages are specially curated for customers who are looking for a product in the lower price segment. The packages feature more powerful features than comparable products in the market. The reliability and knowledge of ETERE at a budget price.



Etere logo



Etere Budget Packages



Etere Ecosystem

Etere Budget Packages are curated to provide only the essentials components needed to manage all the requirements of a small-scale TV station or regional channel. The packages cannot be modified, however the packages can be upgraded to the standard Etere package and a full refund of the budget package price will be given, thus lowering the cost of ownership and making it the best option for broadcasters who need an entry-level system without restricting their plans for future expansions.

Benefits:

- At a comparable price, Etere Budget Packages are more powerful and technically more advanced than our competitors in the same category
- Customers can choose to update to the standard package and a full refund of the Budget Package price will be given, thus providing the customers with an easy option to upgrade in the future
- Backed by Etere's renowned expertise, reliability and innovation
- Complete system for entry-level/regional/budget operations that includes all the essential tools. Etere Budget Packages are created to complement but NOT compete with our professional segment products. It features a simple installation and limitations that are not important in smaller scale operations but are unacceptable to the professional user.

Characteristics

- Suitable for regional TV stations and budget operations
- Distributed architecture with fault-resilient and fault-tolerant performance
- Microsoft SQL server
- Web GUI inclusive

List of Packages

- Post Production
- Automation
- Automation with Archive
- MAM (Media Asset Management)
- Newsroom

The software prices of the Budget Packages are in the range of **USD 10'000 to 40'000**. For more details on the packages, please contact your Etere sales representative.