

## ETERE BUDGET PACKAGES

Etere introduces Budget Packages, a specially curated selection of allin-one packages that provides you with all the software tools you need for an effective management of regional TV stations and small-scale broadcast operations.



Newsroom



Media Asset Management



ETERE MASTER CONTROL

Etere solutions manage the end-to-end media lifecycle of broadcast and media enterprises. Take the first step to achieve the results-driven success that you want. We can help you to attain results that are tailored for your success. Talk to us at info@etere.com

## **Etere Budget Packages:**

- ■Etere Budget Newsroom Package
- ■Etere Budget Media Asset Management(MAM) Package
- ■Etere Budget Automation Package
- ■Etere Budget Automation with DiskLibrary Package

## **Key Benefits:**

- ■Etere Budget packages provide more features and better innovation than the standard budget solution in the market
- ■Customers can choose to update to the standard package and a full refund of the Budget Package price will be given
- ■Backed by Etere's renowned expertise, reliability and innovation
- ■A single package price for a complete system, ideal option for entry-level/regional/budget operations
- ■All packages allows to use SD or HD resolution only.

Etere budget packages cannot be changed, however, if you choose to upgrade to the standard package, a full refund of the budget package price will be given, thus lowering the cost of ownership and making it the best option for broadcasters who need an entry-level system without restricting their plans for future expansions.

## **About Etere**

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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