Etere for the MAM & Archiving of Belgacom

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Belgacom logo

Belgacom

Belgacom is the leading telecommunications company in Belgium and a market leader in a number of areas, including retail and wholesale fixed-line telephony services, mobile communications services and broadband data and Internet services.

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For this reason Etere has proposed Etere Media Asset Management: it manages and controls content and access it according to several needs.

ETERE MAM is an entirely scalable, flexible and high-performance solution. It's an end-to-end product to manage any type of digital media and the real time delivery of content on multiple platforms. It manages, ingests, manipulates and trades the contents of digital archives, moreover it takes care of transmission and archiving.

The powerful search engine and repository system returns accurate user search results with an incredible speed. By directly accessing the MAM system, any available asset in the system will be returned as a result. Assets are searched basing the research on any specified category of metadata, including the asset format, description or unique ID.

Media Management is the software to control and organize the whole video material of Belgacom.

ETERE organizes the complex work of moving video from/to videoserver BMC and library BML of SeaChange. It's a revolutionary automatic system, which allows defining relations between devices and its roots video-material by using the correct path.

The file is always going to be transferred to the correct device, in stand-by for the consulting.
Media Manager automatically provides to withdraw file from the archive and to copy it into the videoserver, so that there is always enough available space to add new files.

ETERE also manages flip factory, which converts the files from high to low solution ready for the archiving.

The tender has been won by the system integrator Lines Broadcast Systems: the historical Etere's distributor in Belgium.