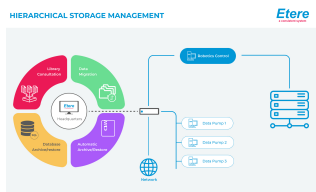


Etere HSM Archive Expands Interoperability with Grass Valley

Etere HSM Archive features an integration with Grass Valley that improves interoperability, streamlines connectivity, enables faster content processing and includes deep archive capabilities.



Etere logo



HSM Diagram



Grass Valley Company
Logo

Etere introduces a new integration layer between **Etere Hierarchical Storage Management (HSM) Archive** and Grass Valley software for Newsroom and Video Production environments. The integration brings Etere's interoperability to the next level. Etere HSM features the capability to read Grass Valley's archival and restoration job requests through the Application Programming Interface (API).

Etere HSM Archive is a software tool that provides an integrated and complete management of all archives with a unified console, enabling a seamless integration of both proprietary and industry file systems, as well as the information of archives located in multiple locations across the world. Etere HSM Archive also provides the advantage of a streamlined setup with deep archive capabilities. Whenever an archive operation is requested, Etere HSM Archive triggers the storage of clips from Grass Valley to a digital library, for e.g. Linear Tape-Open (LTO) tapes and Optical Disc Archive (ODA) optical disks.

Designed for a superior user experience, users of Etere HSM Archive are also able to launch other workflows simultaneously, for example, the creation of proxy copies in low resolutions before archiving the content. The integration empowers users to search and preview the materials available in Etere Media Library directly from the Grass Valley system through both the Web and Win32 interfaces.

In the event where a file retrieval is requested, Etere triggers a clip's restoration from the LTO tape/ODA disk into the Grass Valley system and delivers a notification once the job is completed. Etere HSM Archive improves the speed and ease of content connectivity and processing so that you can focus on the content creation. Etere is committed to providing continuous innovations and new capabilities that empower its users with a greater advantage.

Etere provides more options to drive the workflows that you need, the way you want it and with the reliability that you can trust. For more information on Etere solutions, drop us an email at info@etere.com

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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About Grass Valley

Grass Valley provides the innovative tools and expertise to help customers improve the efficiency of their operations while telling better stories to attract and keep viewers. To better equip professionals for the demands of today's market, Grass Valley provides cutting edge IP solutions based on open standards to help improve broadcasters' business agility as well as a wide range of 4K capture and workflow solutions capable of telling a story with stunning visuals. Whether HD or 4K, SDI or IP, transitional hybrid workflow or greenfield, Grass Valley delivers solutions that make customers more successful.

<https://www.grassvalley.com/home/>

