

Etere Adds Social Media Playlists to NUNZIO

Etere Nunzio Newsroom enhances its functionalities with a new feature that allows users to add social media playlists, update playlists and view real-time updates directly from Nunzio interface.

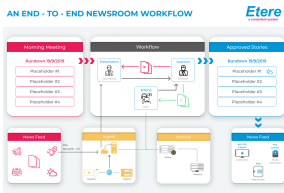


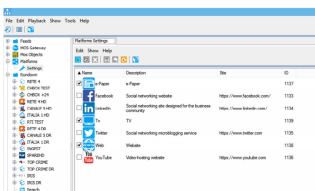
Diagram of Nunzio flowchart



Nunzio Newsroom



Nunzio Playlist



Etere Nunzio Platforms

From conceptualization to distribution, Etere Nunzio's enhanced newsroom enables fast modification and selection of content from social media accounts, searches and RSS feeds directly from the Nunzio interface. Users are equipped with a moderation workflow tool that allows them to drag and drop content from their social media sources into a playlist of curated content. Subsequently, the playlist can be inserted instantly into on-air graphics, content management systems and other external destinations.

Etere Nunzio is compatible with all popular social media platforms, empowering users with a fast and easy search from within the content of these platforms with the use of hashtags and keywords. Additionally, users can publish to multiple accounts on Twitter, Facebook, Telegram, Youtube and other social media platforms as well as to track feedback from all social media platforms directly from the Nunzio platform.

Newsrooms today run beyond the confinements of the office. Etere Nunzio integrates its file-based workflows with popular social media platforms, thus providing the flexibility that allows journalists and editors to edit, upload, share and review their stories and playlists on the move directly from a single interface. With its fully scalable workflows and future-ready technology, Etere Nunzio equips newsroom warriors with the most efficient tools to prepare them for the future of news content creation, because the future is now.

About Etere Nunzio Newsroom

Etere Nunzio Newsroom provides all the newsroom management tools that you need in a single platform. Its scalable and integrated workflows are capable of managing the complete tapeless workflow of any newsroom environment, from videos files to live streams, graphics and news stories.

- Manage complex stories with multiple video elements including video files, live streams, graphics and secondary media files simultaneously
- Supports E-paper and website upload
- Full integration with social media platforms including Facebook, LinkedIn, Telegram, Twitter and Youtube directly from Nunzio interface
- Instant message feature
- Supports MOS-compliant Samvad Teleprompters
- Flexible and scalable production workflow
- Fully configurable data model
- Sophisticated rights, search and communication tools
- News tickers to create custom carousels

For more information on how Etere solutions can improve your workflows, please write to **E-mail: info@etere.com**



Nunzio Multi-platform

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy. **E-mail: info@etere.com**

