

## Etere at KYIV International TV and Radio Fair 2018

Etere will be exhibiting its software solutions at KYIV International TV & Radio Fair 2018 that will be held from May 30 - 31st 2018 at Ukraine, Kiev, Kyiv, ACCO International EC. See you there!



KYIV International TV &  
Radio Fair

**Etere at Kyiv International TV and Radio Fair 2018**  
**Date: May 30 - 31st 2018 | Wed - Thurs**  
**Venue: ACCO International Exhibition Center in Kiev, Ukraine**  
**Hall: B**

Etere will participate in the 2018 edition of the Kyiv International TV and Radio Fair, an important forum for professionals of Ukrainian media industry. The exhibition involves international participants from the professional fields of television, radio broadcast, telecommunications, cinema production, photo market and internet.

Etere will present the latest technology and solutions in the **Etere Media Enterprise Resource Planning (MERP)** framework. Etere solutions are designed to be future-ready and reliable. Its unique architecture is fully scalable, flexible and efficient. It is capable of managing the end-to-end broadcasting and media workflows of companies, fulfilling even the most demanding tasks. Etere MERP solutions include **Media Asset Management, NRCS Newsroom, Hierarchical Storage Management (HSM), Playout Automation, Censorship, Airsales, Broadcast Management System (BMS)** and **Dynamic Ad Insertion. Etere Full IP with ETX-M IP Multiviewer** empowers users to leverage the benefits of IP without any traditional SDI hardware, cables or other accessories. It features full support for the use of virtual machines and cloud. It is also integrated with **Etere ETX-M IP Multiviewer**, a software that allows users to manage and adjust up to 9 monitors and 30 sources simultaneously.

Experience Etere's forward-thinking solutions for yourself at Kyiv International TV and Radio Fair 2018. If you would like to arrange a meeting at this event, please send us an email at [info@etere.com](mailto:info@etere.com).

### About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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**23/5/2018** Event

**About Kyiv International TV and Radio Fair**

Kyiv International TV and Radio Fair is a trade exhibition which showcases a wide range of products from the media, advertising, satellite, broadcasting, telecom, software and hardware equipment industries. It serves as a professional platform, bringing together global participants for the common goal of business exchange and product showcase.

**Kyiv International TV and Radio Fair**

