

Etere Radio-Live Features

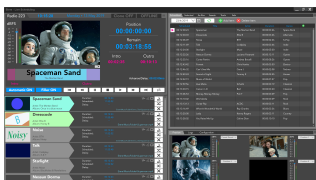
Etere Radio-Live represents the future of radio with a complete and fully automated system to deliver creative and quality content. It supports all aspects of Radio TV management including the production of live video shows, advertisement management and integration with social media.



Etere logo



Radio Live



Etere Radio Live

Etere Radio-Live is the future of radio. As one of the most innovative and effective software solutions in the market, Etere provides all the tools to enhance creativity in the delivery of content, building of audiences and sales. It is fully scalable and able to fulfill all requirements including that of a single station set-up as well as for multiple stations. Etere provides the multi-functional production tools needed to create, download, rip and edit audio on the fly.

Etere Radio-Live empowers users with the complete tools to create creative content. It is an innovative all-in-one visual radio automation software that is able to manage live video based on IP technology. It can be used for the management, creation and delivery of content for on-air, HD2 and internet-only. Etere Radio-Live boasts many unique features into a single software including the presentation of radio programs in a video format on multiple platforms including new media platforms such as smartphones, tablets, web browsers and smart TVs. Etere is able to manage the complete workflow of playout, graphics generator and mixer video of up to 6 external inputs.

Etere Radio-Live also provides a simplified and effective platform to manage the complete functions of audio for radio television including playout, streaming, commercials planning, scheduling, recording, editing and post production. Users can configure pre-set playlists, perform unlimited previews of audio and video, interface with GPI, control surfaces and serial controllers. Radio-Live is a visual radio that broadcasts both radio programming and television simultaneously without the high costs associated with traditional TV productions. Radio-Live is also highly mobile with the flexibility to enhance a station's reach across borders easily.

Managing, Creating, Scheduling and Delivering Compelling Content

Etere Radio-Live provides all the tools you need to manage, create and deliver content that matters. With Etere, you can reload a schedule, load another playlist, monitor in real-time the markings of clips already scheduled as well as perform the reconciliation of transmissions. Users can create, download, rip and edit audio in advance or on-the-fly. It also enables live collaboration with talent teams and the update of schedules across a cluster.

Live Event Management

Etere combines an all-in-one solution that allows users to manage in real-time the complete controls of graphics and automatic scheduling of live events. Operators can reload a schedule, load alternative playlists, check live events, manage graphics in real-time and interact with channel audience through the real-time interchange of data. Advanced controls include the exclusion of period tracks, song selection based on set criteria, time marker and stop set management, track rotation rules and multiple filters for different selection.

Key Features

- ☐ Playout, graphics generator, scheduling
- ☐ Automatic video switching and voice detection
- ☐ View and download transmission logs
- ☐ Automatic frame management
- ☐ Unlimited preview of audio and video
- ☐ Multi-channel record and playback capabilities
- ☐ Highly integrative with audio consoles, control surfaces and serial controllers
- ☐ Advertisement planning, scheduling and management
- ☐ Surround sound 5.1/7.1 audio into HDTV broadcasts via analog, AES, AoIP, and MADI
- ☐ Import any WAV, MP3 and all other standard audio files
- ☐ Precise scheduling selection
- ☐ On-air, HD2 or internet
- ☐ Manage scheduling for external devices
- ☐ Set rotation rules
- ☐ Customisable time marker
- ☐ Preset complete daily schedule
- ☐ Manage live commercial scheduling
- ☐ Set planning criteria for specific timetable
- ☐ Generate scheduling reports and gain insights with audience statistics
- ☐ Manage and monitor live streaming
- ☐ Option for manual editing of schedule advertising
- ☐ Edit fade and mix between tracks
- ☐ Manage exclusion tracks
- ☐ Audio recording and editing
- ☐ Record and log audio
- ☐ Real-time graphics control
- ☐ Edit markin and markout in real-time
- ☐ PAL or NTSC video format
- ☐ Song selection based on customisable criteria
- ☐ External device management TCP/IP, Serial, Gpio (matrix switches, audio processors, video processors, remote control)

Web and Desktop

Etere Radio expands the reach of your brand and enhances the experience of your audiences with its social media and online integration. The software can be integrated with both desktop and web sources including video calls, video clips from social media sites as well as social media integration with Facebook and Twitter. In today's digital world, Etere keeps your facilities competitive with features that enables users to discover and share new music online with their social groups.



Integrated Commercial Graphics Management

Etere understands the potential of a great graphics management system. That is why it provides users with a professional media library with the full flexibility to generate and manage unlimited graphics with an integrated media library. Operators can save time and costs in searching for graphics with an effective and centralized graphics management with real-time updates. The software also comes with ready-to-use graphic layout management for a faster setup. Etere is able to manage commercial graphics in real-time including preview and approval for live playout. Etere integrates real-time sharing of data with the ability to select, delete and view multiple graphics without hardware requirements.

