EA9243 ETERE RADIO LIVE BASIC

Radio Live is the solution to a streamlined fuss free radio broadcasting experience. Radio Live Basic makes multi-platform audio and visual radio delivery affordable and reliable. Manage audio and visual radio with NDI Technology, all at a cost-effective price.

Radio Live News Ticker

Transform your radio station into a multi-platform delivery solution. Reach a wider audience with audio and visual radio with help from Radio Live and broadcast to smartphones, tablets, web browsers, and Smart TVs. With NDI technology, Radio Live can manage live videos, pre-set playlists, unlimited previews of audio and video, GPI interface, control surfaces, and serial controllers.

Fully virtualized and controlled the end-to-end functionalities of live radio, including playout, streaming, commercial planning, scheduling, recording, editing, and post-production, all from an IP-optimised computer interface. Users can configure pre-set playlists, perform an unlimited audio and video preview, and interface with GPI, control surfaces, and serial controllers.

Radio Live Basic provides all features of Radio Live but uses a single-client architecture. This is well sized for smaller broadcasters and is better equipped to manage a small broadcaster's needs while cost-efficient. Both the client and server will be installed on a single PC, kept efficient with full IP technology capabilities.

In addition, to better optimize the system for smooth broadcast, Radio Live Basic is integrative with Air Sales Light and Music Manager Light. Equipped with a spectrum of useful basic features, the Light versions of these additional software programs are well prepared to help you manage and optimize your sales and music rotations. This software is designed for small broadcasters to address their complete needs without unnecessary extras.

Key Features

☐ Set rotation rules
☐ Real-time monitoring
☐ Clock-based scheduling
☐ Manage exclusion tracks
☐ Customisable time marker
☐ Instant player
☐ Preview and quick edits
☐ TCP/IP/Gpio (matrix, switches, audio processors, video processors, remote control) and serial connection
☐ Precise scheduling selection
☐ Unlimited template scheduler
☐ Manage live commercial scheduling
☐ Manage direct and live streaming
☐ Edit fade and mix between tracks
☐ Manage scheduling for external devices
☐ Preset the complete schedule for the day
☐ Option for manual editing of schedule advertising
☐ Define programming periods with rotation option
☐ Song selection based on customisable criteria
☐ Set planning criteria for specific timetable

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Playout

Make live, instant changes to your broadcast, and schedule advertisements with customisable graphics, for a single track or the entire channel. The flexible manipulation of media items allow you to make the most out of your broadcasts.

☐ Inbuilt playback automaton
☐ Unlimited simultaneous previews
☐ High degree of control over characteristics and specifications of the output
☐ Media material instant playback
☐ Simultaneous broadcasting

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