

## ETERE RADIO PLAYOUT AUTOMATION

Radio Live features a powerful playout automation that promises real-time updates to your playlist whenever needed.



Etere Radio Live



radio live

Change your mind, tune, or setlist with Radio Live's fast-acting instantaneous playlist editing. The powerful playout automation allows you to make instant changes to your broadcast and schedule advertisements with customisable graphics for a single track or the entire channel. This flexible media item manipulation allows you the freedom to make the most out of your broadcasts.

### Instant Playlist Edit

Slot in new songs and remove old ones with the instant edit feature. Monitor your work with the unlimited previews provided.

### User Friendly

The customisable, module-based architecture allows users to edit their workspace to their preference. Build the perfect interface for live assist playout.

### Centralised Management

Maximise your content reach by effortlessly disseminating it across numerous stations. Seamlessly transition from localised commercials, liners, and jingles, ensuring a seamless and uninterrupted broadcast experience.

### Performance Oriented Engine

Run unlimited separate playlists from one workstation simultaneously with its multi-channel audio outputs and enough processing power to run them all simultaneously. Real-time log changes in any studio are instantaneously reflected in all other studios: no need to reload the current hour or day's log. Easily search and organise your database as needed.

### Asset Management

Unlock the power of Etere solutions seamlessly integrated with Etere Media Asset Management (MAM), empowering users with swift asset storage and retrieval capabilities. Organise your audio assets effortlessly within customisable and easily searchable groups. Navigate through scrollable lists to access your content instantly. Experience ultimate ease of use with drag-and-drop functionality between the library module and any other module within Radio Live. Utilise advanced metadata fields for enhanced sorting options within the MAM library and across scheduling and logging applications.

All Etere solutions are integrated with Etere Media Asset Management (MAM), enabling users to quickly store and retrieve their assets. Store all your audio assets in customisable and quick-searchable groups. Scrollable lists allow you to view all your content instantaneously. Drag and drop between the library module and any other module within Radio Live for ultimate ease of use. Advanced metadata fields allow additional sorting options within the MAM library and between scheduling and logging applications.

### Global 24/7 Support

Etere offers 24/7 global support with unlimited software updates and upgrades.

### Key Advantages

- Powerful playout engine
- Unlimited simultaneous previews
- High degree of control over characteristics and specifications of the output
- Media material instant playback