

## **EA1226 ETERE EXECUTIVE SCHEDULING**

Plan your schedules strategically with maximum flexibility and streamlined efficiency!



Preview from playlist

**Etere Executive Scheduling** is the complete planning solution that significantly boosts the efficiency of your short and long-term playlists. Etere Scheduling is part of <a href="Etere Ecosystem">Etere Ecosystem</a>, the integrated enterprise framework that makes planned schedules aware of licensed content, contractual commercials, missing material, imported material and regional ad insertions.

Etere Scheduling underlines the strategic editing aspects, allowing segmentation and preparation of the schedule grid in advance based on your planned broadcast as well as the placement of programs, series, promos and commercials prior to the acquisition of content.



**Key Features** 



integration



Secondary Events Screen



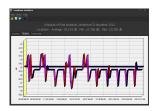
Etere Executive Editor Screen

## **13/6/2019** Product





Scheduling Secondary Events Screen



Playlist Predictive Loudness



**Etere Playout**