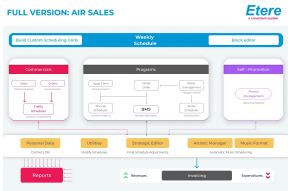


EA1453 ETERE AIRSALES

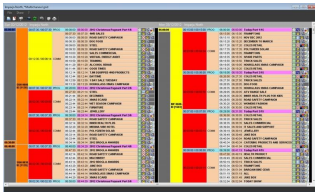
Etere Airsales allows you to manage assets inventory, streamline your advertising lifecycle and maximise ads sales across multiple platforms.



ETERE AIRSALES KEY FEATURES

Etere **Airsales** is an integrated solution for traffic, accounting and all sales management-related operations. It is completely scalable to your size and needs, from the smallest single-station setup to the largest corporation.

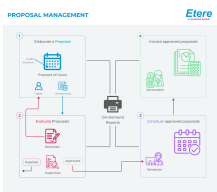
Etere Airsales is THE powerful solution for your sales workflow. It is able to give you total visibility and inventory control to optimise advertising revenue and profitability. The integrated characteristics of Etere Airsales ensures information is always visible in real-time, thus allowing enhanced inventory management and optimal decision-making. Etere Airsales manages the full spectrum of advertising sales activities including pre- and post-sales activities, sales campaigns, customer relationship proposals, commercial planning, invoicing, Account Executive and agencies commissions. The full version of Etere Airsales provides the following features.



Executive Scheduling Screen



GUI of List of Reservation



Proposal Management



Executive Editor Screen
GUI