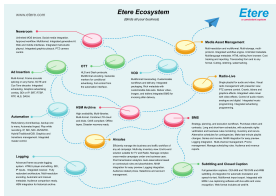


## EA1453 ETERE PROMO PLACEMENT

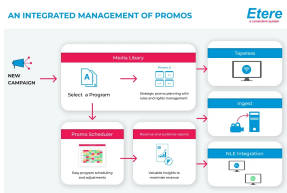
Etere Promo Placement is a cutting-edge and robust tool that manages promo placements to increase your audiences.



Etere Cloud MERP

The promo activity is, after advertising, the heaviest activity of any TV station, transmitting hundreds of them daily to enhance its image and increase the target.

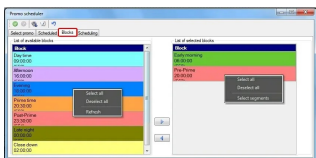
Etere provides an effective Promo Placement solution, a robust and integrated tool that can effectively manage the entire promo activity, including campaigns. Etere is the software that empowers media enterprises to maximize the use of their promotional inventory. **Etere Promo Placement** tracks the promo production lifecycle and enables integrated control in a single integrated environment.



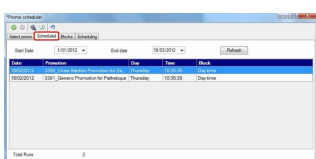
Etere Promo Management Image



### Key Features



Promo Placement



Automatic Placement

