

# Etere Enhances its Interface with the Release of Russian GUI

As part of plans to update the Etere GUI to ensure the best usability and flexibility for users from all around the world, Etere releases Russian GUI as part of a free software release. This is available for both the web and desktop interfaces.



Etere Web Multiplatform

Etere releases a personalized software interface with the option to select Russian language GUI. All users on a valid support contract can access this option from the user preference tab. The enhancement is part of several software releases that the Etere R&D team releases on a regular basis. Etere strives to provide the best experience for its users through innovation and continuous improvements.

### Get Instant Access on the Web from your Device of Choice

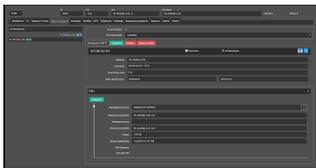
Get on-demand access to Etere on both the web-based platform and software application. The mobile-responsive design of Etere makes it convenient for our customers to manage their workflows from any location in the world and across devices. As an international company with customers from all around the world, our goal is to offer a more intuitive user experience that allows easy production, management and delivery of compelling content to multi-platform markets. Etere leverages smart automation technology that enables users to customize workflow solutions to fit perfectly with their systems and to fulfil the business objectives that matter to them.



Russian GUI

### Easy to Use

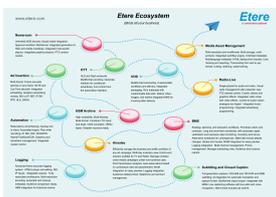
Etere software interface is designed to allow users to get more done with few clicks. The simplified controls bridge functionality with a user-friendly interface. With a single software, you can collaborate easily with teams across all business and production units. The distributed architecture of Etere solutions also enables a fault-resilient performance across all stages of the broadcast and production workflow.



Advanced Search Russian

### Real-time Data from a Centralized Database

Etere features a centralized database that connects all workflow processes and provides updates in real-time for a more efficient way of working. Additionally, Etere provides business insights and actionable data to help companies to gain control over their operational efficiency. Etere's 24/7 support is always ready to help you tune up your workflows to achieve your evolving business needs.



Etere Ecosystem



## About Etere

Etere Ecosystem software solutions including MAM, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architectures that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights.

