

## Etere at RadioTV Forum in Rome

Etere will be showing its total range of software solutions for end-to-end multimedia workflows and invites you to visit the Booth P28 to learn about our latest developments



Etere logo



2012 Radio TV Forum

Etere, a leading company in broadcast and media organization software solutions, will attend the 2012 edition of "Radio TV Forum" from May 22nd to 23rd at the Hotel Melia Aurelia Antica in Rome.

Etere welcomes you at stand P28 (Picasso foyer) to show the latest news and enhancements of its Etere 22 release.

Etere's participation will be focused on Etere MERP approach (ERP technologies with rich media extension) with a complete solution for Media Asset Management, IT Based Playout (channel in a box), Automation, Archiving, HSM, Air Sales, BMS, Tapeless reception, News integration and much more.

Marco Taddei, Etere Europe Sales Manager, will be pleased to introduce you end-to-end, modular, workflow-based software solutions based on M.E.R.P. approach that Etere introduced first, to control all your business through fully customizable workflows allowing customers to run, optimize and control a truly tapeless, paperless and cost-efficient system.

Thanks to this innovative approach, Etere is able to provide you with a comprehensive solution for today and future challenges maintaining a big advantage over all its competitors: one framework, one database, one solution to glue all your business together increasing productivity, optimizing your resources while reducing costs.